

DISH 2015

Money and Power

The conference about digital strategies for heritage

7 - 8 december 2015
De Doelen, Rotterdam



From Digitization to Preservation, Creative Re-Use of Cultural Content, and Citizen Participation

Participating:

RICHES

CIVIC EPISTEMOLOGIES

EUROPEANA SPACE

PHOTOCONSORTIUM



RICHES

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



PHOTO
CONSORTIUM



Why this panel?

From the growing amount of digitized cultural heritage, open questions are raised by the change and impact they brought in any field of our society.

This panel will foster a debate to understand the path towards a more advanced society, that makes use of the full potential of digital technologies to foster cultural and societal progress.



RICHES
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



PHOTO
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Speakers

Neil Forbes, professor of International History at Coventry University. His research interests focus on the history of international political and economic relations in the nineteenth and twentieth centuries, specialising in the study of the interwar years, and on conflict heritage, contested landscapes and the memorialisation of war.

Fred Truyen, programme director for the MA in Cultural Studies at the Faculty of Arts of Katholieke Universiteit Leuven. He publishes on E-Learning, ICT Education, Digitisation and Epistemology. He is in charge of CS Digital, the mediaLab of the Institute for Cultural Studies, and is involved the digitisation and re-use of Cultural Heritage. Prof. Truyen is President of the Photoconsortium association.

Lizzy Komen, project manager at the Sound and Vision R&D department, working on EU projects that focus on providing access to digital heritage and its creative re-use (e.g. Europeana Creative and E-Space) She's also involved in the Dutch Digital Humanities research infrastructure project CLARIAH, Sound and Vision Labs and other innovation projects.

Bart Bonnevalle, business development manager at Noterik. Sales professional with 10+ years experience in diverse markets (ICT, strategic conferences, professional services) with a solid track record of closing deals. Energized by working in a dynamic international environment. Customer-focused, persevering, and with strong interpersonal skills.

What will we be talking about today?

with RICHES (providing the humanities point of view), we will give an introduction about the **wide context of change** that the cultural sector is facing, with a particular attention to the changes derived from the introduction of the digital technologies.

with EUROPEANA SPACE, looking at the encounter of content providers and creative industry, we'll show **experiments and options for a real exploitation of the Digital Cultural Heritage**, in various sectors, with particular attention to the segment of television industry, presenting the E-Space pilot EuropeanaTV.

with CIVIC EPISTEMOLOGIES, focusing on the societal aspects, we will tackle the question of how **the civic society can participate and engage with the digital transformation of cultural heritage**, not just for fun and entertainment, but also to participate in the research activities.

with PHOTOCONSORTIUM we touch two important aspects, that are at the basis of the whole digital cultural heritage, namely: the **high quality digitisation** and **IPR**.



RICHERS

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

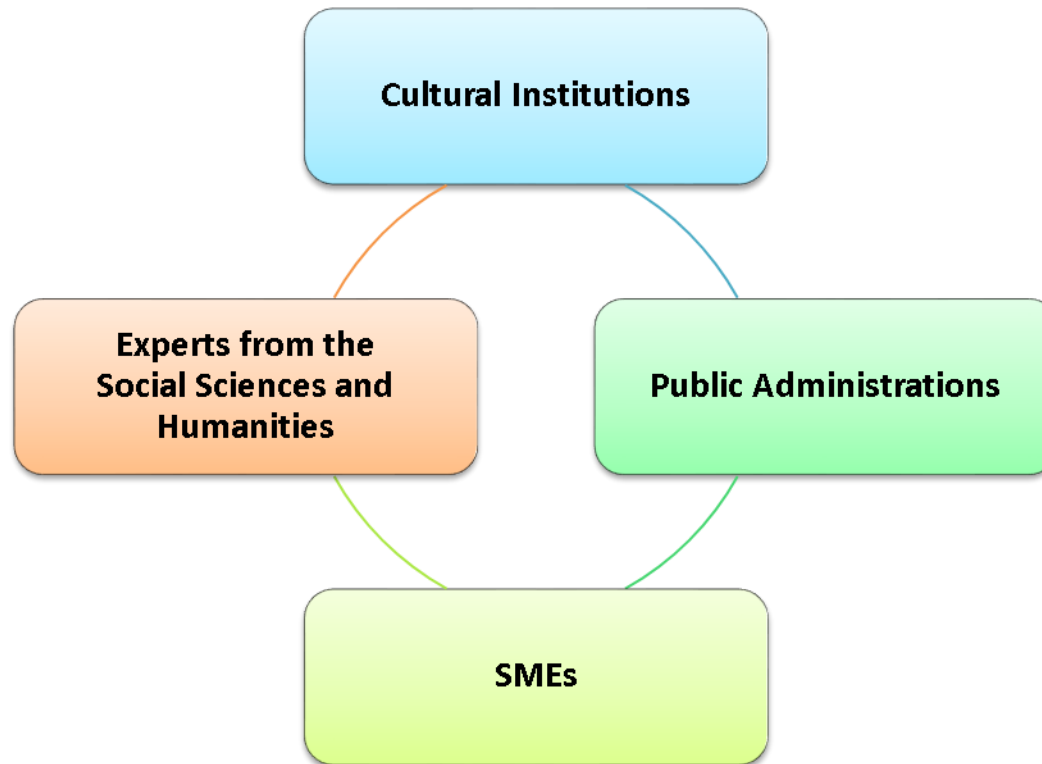
RICHERS - Renewal, Innovation and Change: Heritage and European Society

Neil Forbes – Coventry University



RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

10 Partners from six EU countries and Turkey:





RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

Research Questions

- How can CH institutions renew and remake themselves?
- How can EU citizens play a co-creative role in their CH?
- How can new technologies represent and promote CH?
- How can CH become closer to its audiences?
- How can CH be a force in the new EU economy?



EUROPEAN POLICY BRIEF



RICHS

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

**RENEWAL, INNOVATION & CHANGE: HERITAGE AND
EUROPEAN SOCIETY (RICHS)**

RICHS Taxonomy of cultural heritage definitions

JULY 2015

INTRODUCTION

RICHS is a research project funded by the European Commission within the 7th Framework Programme in the domain of Socio-economic Sciences and Humanities. Its main objective is to reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of cultural heritage.



RICHERS

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 612789.

ECONOMICS OF CULTURE





RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

Economics of Culture

- fiscal and economic aspects of cultural consumption
- why and how CH institutions can improve the fostering of innovation and digitise their collections more efficiently and benefit through collaboration with external agencies
- how digital technologies are used to valorise territorial cultural identities - re-shaping human interactions with our built heritage environment
- debates over whether digital commodification of place, image and identity leads to a 'Disneyfication' effect.



RICHERS

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

Use of Craft Skills in new digital contexts

the craft, product-development lifecycle:

- positioning and communicating the value of craft objects to wider audiences, platforms for learning, skills-building, knowledge exchange
- strengthening the economic standing of crafts practitioners and makers in the creative economy, giving rise to innovative business models.
- supportive/facilitative networks - crafts collectives and partnerships between makers and entrepreneurs
- skilled makers blending hand-making/finishing with volume production, enhanced creativity/aesthetics through visualisation of concepts and ideas, sophisticated objects produced, customisation/unique designs

DIGITAL LIBRARIES, COLLECTIONS, EXHIBITIONS AND USERS. EXPLORING THE STATUS OF DIGITAL HERITAGE MEDIATED BY MEMORY INSTITUTIONS.

Digital technologies are deeply transforming the ways in which heritage institutions mediate their collections and interact with their audiences. Responding to a growing and persistent demand for digital content, institutions make available large amounts of curated digital resources for study and scholarly research, for discovery and creative reuse, for enjoyment, education and learning.

This study explores the status of digital heritage mediated by libraries and museums by means of five case studies, in which the results of the research will be illustrated and validated through evaluation with end-users.

DIGITAL LIBRARIES, COLLECTIONS,





RICHES

RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY

6 EXHIBITIONS

48 TOURS

1000+ OBJECTS

ABOUT EDUCATION

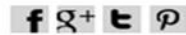
MYEUROPE

INVENTING EUROPE

EUROPEAN DIGITAL MUSEUM FOR SCIENCE & TECHNOLOGY

TAKE A NEW LOOK AT EUROPE'S HISTORY

For centuries, science and technology have both crossed and created borders in Europe. Come explore the stories behind objects, photos and videos to discover how technology has shaped Europe - and Europe has shaped technology. Take a tour through one of our six exhibitions, or go on a special guided tour by one of our guest curators.



SPECIAL EXHIBITION



Discover 100 years of inventions. Our latest exhibition excitingly connects with the on-site exhibition of Museum Boerhaave in the Netherlands through our museum app.



Follow the link and find out how you can re-invent Europe with the Inventing Europe museum app.



EXHIBITIONS



DAILY LIVES EXHIBITION



INFRASTRUCTURES EXHIBITION



GOVERNANCE EXHIBITION





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European Identity, 'Belonging' and the role of digital CH

Diverse communities - how they represent, preserve, transmit, reflect on their identity and heritage in digital format to keep alive a sense of 'belonging', and engage critically with mainstream CH

- connect communities to build understanding and create cohesion by stressing (cultural) similarities and fostering cultural exchange
- innovative digital tools supporting awareness of cultural pluralism, providing new ways to engage with and experience CH
- improved contextualisation of CH content to make comparisons between different cultures and communities more evident
- digital resources that unite the past and the present – living heritage especially for younger generations



RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement n° 612789.

FOOD AND CULTURAL HERITAGE IN THE URBAN AGE: THE ROLE OF LOCAL FOOD MOVEMENTS





Further information about the case study on virtual performances at the RICHES blog:

- ▶ [Digital Echoes by Coventry University](#)
- ▶ [ULTRAORBISM brings performing arts a step forward](#)
- ▶ [Workshop on co-creation, distributed performances and alternative content for the big screen](#)
- ▶ [Context of change for European performance practice](#)



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HERITAGE AND EUROPEAN SOCIETY

Virtual Performance

- how, using audio-visual and future internet technologies, dance and performance artists can interact with digital technologies to create new artefacts and events, develop new skills which can coexist and complement traditional skills
- how cultural expressions from the past can be reinvigorated and renewed and how both artefacts and skills can be transmitted to society
- the preservation and transmission of performance-based CH through multidisciplinary collaboration between engineers and artists: how to record, store and assure future access



RICHERS

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Follow us on:

www.riches-project.eu

www.digitalmeetsculture.net

Contact us at:

info@riches-project.eu

RICHERS on Twitter:

#richesEU

RICHERS on Youtube:

www.youtube.com/richesEU





Europeana Space: spaces of possibility for the re-use of digital cultural content

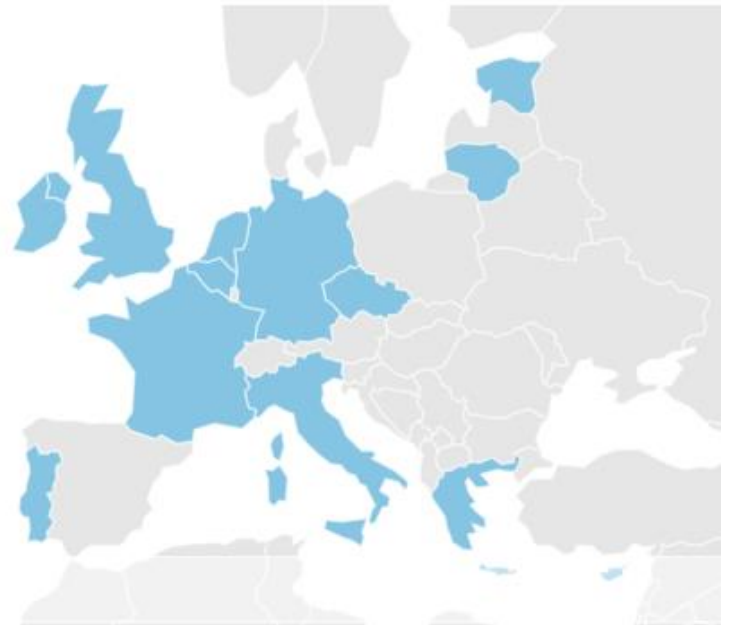
EuropeanaTV pilot of E-Space

Lizzy Komen – Sound and Vision
Bart Bonnevalle – Noterik



Europeana Space – unlocking Europe’s rich digital cultural heritage

- The project: 29 partners; 13 countries: SMES, cultural bodies, memory institutions, broadcasters, national cultural agencies, centres of excellence in multidisciplinary research including Universities





Scope and project objectives

- To increase and enhance **the use and re-use of digital cultural content by creative industries**, with a special focus on the use of Europeana, by delivering a range of resources and instruments to support their engagement.
- To create **new opportunities for employment and economic growth** in the creative industries; jobs, money, growth.
- The work revolves around **6 pilots** that focus on different areas of the creative and cultural industries: **museums, dance, games, open and hybrid publishing, photography, and interactive TV.**

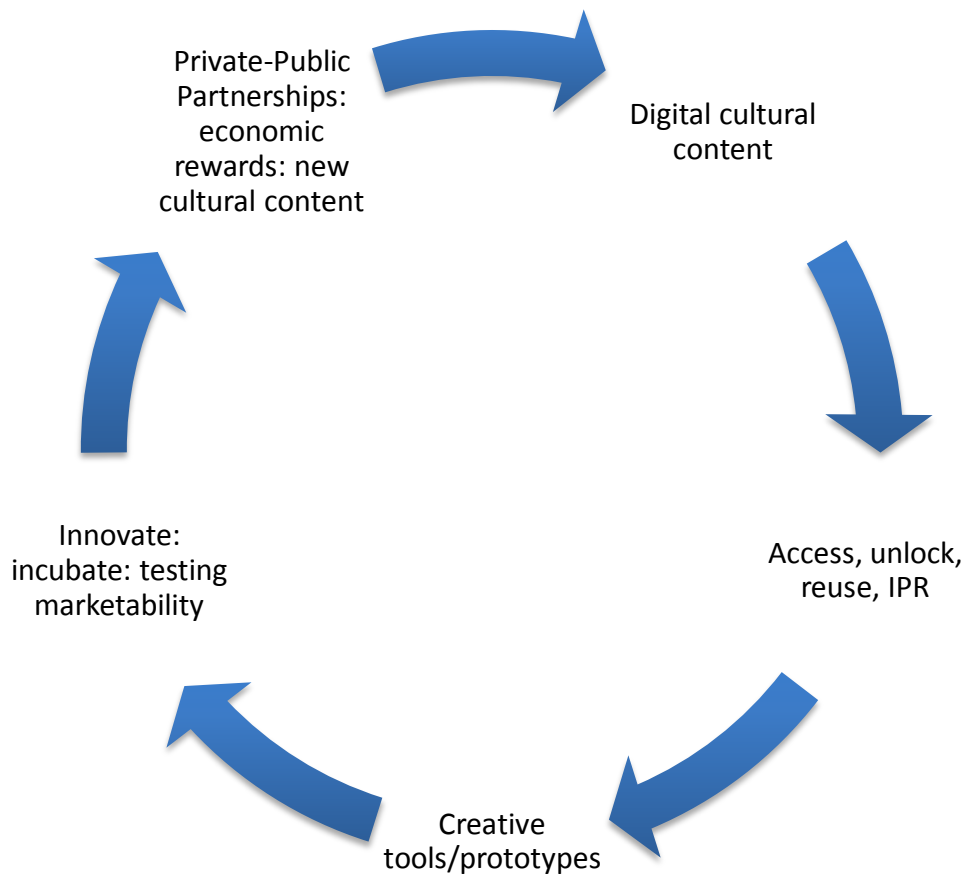


Project workflow

- New prototype applications arising from the pilots →
- Open access and IPR issues →
- User testing, refining →
- Hackathons – encouraging innovation →
- Business Development workshops →
- Incubation – take to market.



Europeana Space: a virtuous circle





WELCOME TO WITH

Where culture meets creativity



DISCOVER



BUILD



CREATE



ANNOTATE



AGGREGATE



PARTICIPATE

EU SCREEN

Home Content Providers About

BUILD YOUR OWN STORIES

Discover exhibits and collections from museums and archives all around the world. Explore cultural treasures in extraordinary detail from hidden gems to masterpieces.

[EXPLORE](#)

FEATURED SPACE

EUScreen: build your own stories

Discover diverse art collections from around the world. Explore artworks at incredible detail, view exhibitions, and take virtual tours.

[VIEW SPACE >](#)

FEATURED EXHIBITION

Man on the Moon



FEATURED COLLECTION

street art



EuropeanaTV Pilot

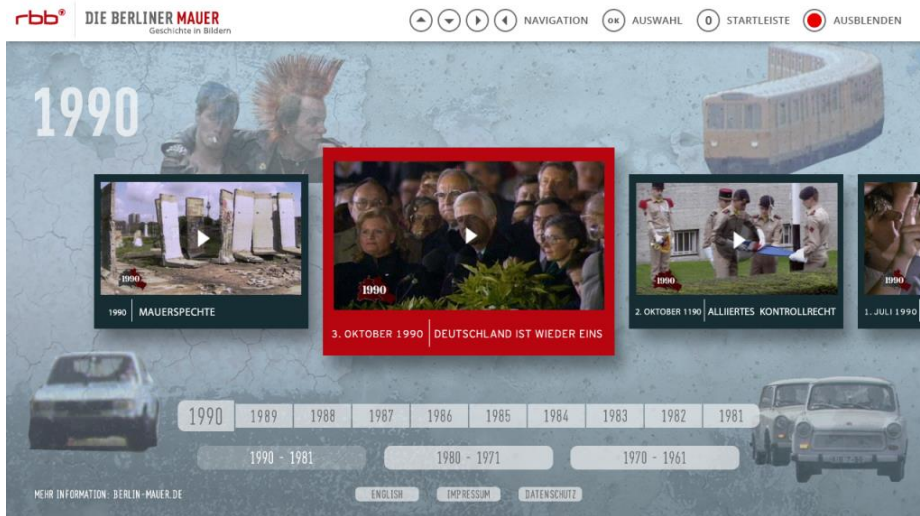


image courtesy of RBB

The pilot exploits the opportunities of re-using cultural heritage content in SmartTV applications to create new TV experiences.

Broadcast
&
Local community scenario

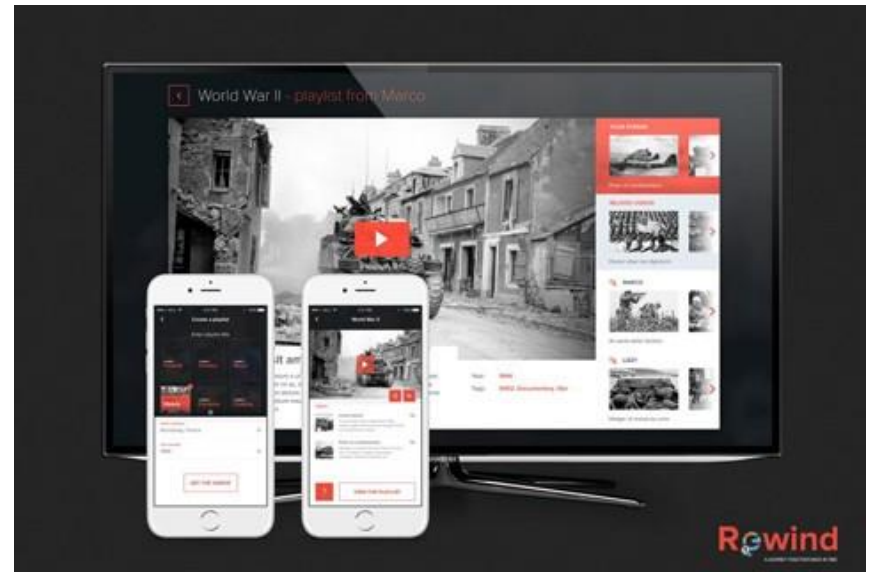


image credits: vbot.tv, CC-BY-NC

Media Partner



EuropeanaTV Pilot

- As part of the strategy :
“... through continuing development of innovative applications ...”

- Noterik as the technical partner

The multi screen toolkit

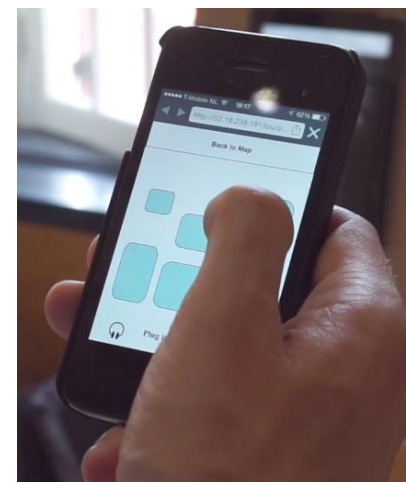


EuropeanaTV Pilot





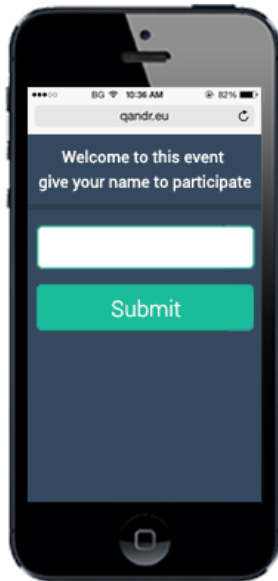
EuropeanaTV Pilot



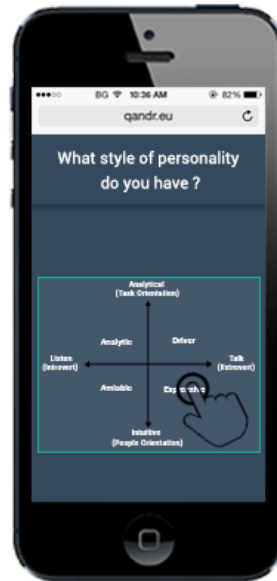


EuropeanaTV Pilot

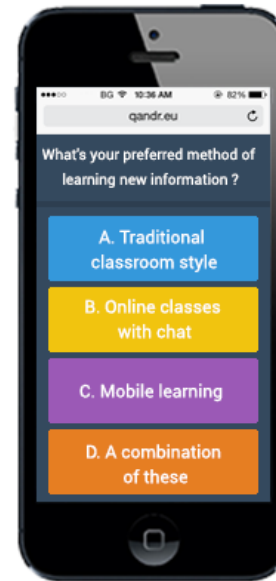
Qandr multi screen audience response system



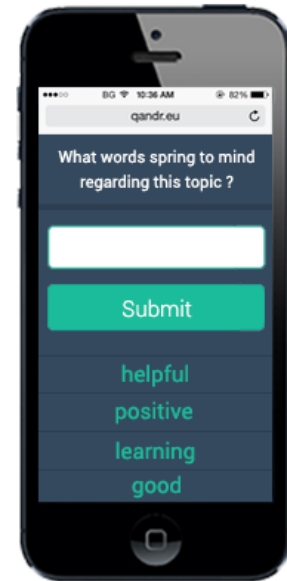
EASY JOINING



SPATIAL SPOTTING



POLL



WORD CLOUD



EuropeanaTV Pilot

- Photo Pilot

World Press Photo – Qandr

Audience engagement

- Museum Pilot

RBB content – Berlin Wall exhibition

Audio tracks – subtitle – video



Europeana Space next events

Conferences:

10-11 December 2015, Tallinn (Estonia)

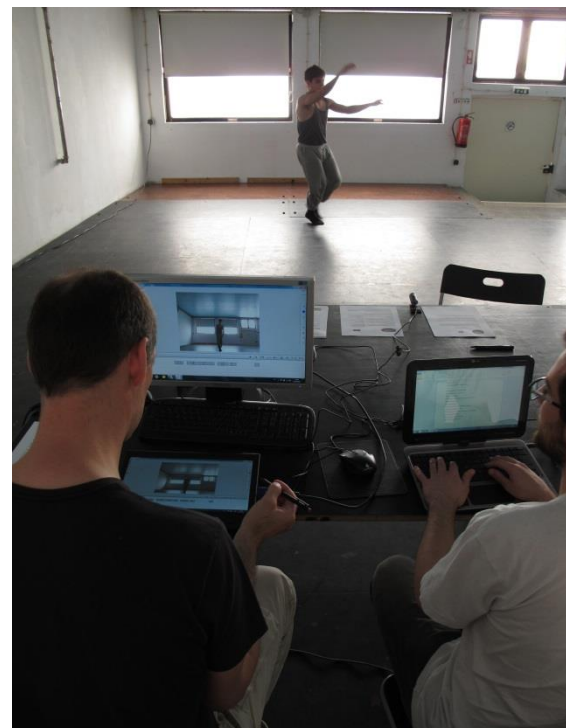
Autumn 2016, Berlin (Germany)

Workshops:

22 January 2016, Athens (Greece)

Spring 2016, Brussels (Belgium)

Hackathons and Business modelling
workshops: throughout 2015-2016



<http://www.europeana-space.eu>



CIVIC EPISTEMOLOGIES:

**development of a Roadmap for Citizen Researchers in the
age of Digital Culture**

Neil Forbes – Coventry University

Table of Contents

- Project's ID card
- Rationale of the project
- Overview of the project's objectives
- Main outcomes achieved
- Legacy





Project ID Card

- CIVIC EPISTEMOLOGIES is a project co-funded by the European Commission under FP7-INFRASTRUCTURE-2013-2
- **Start date:** 1 August 2014
- **Duration:** 16 months (the EC funded project ended on 30 November 2015)
- 12 partners from 11 European countries
- **Website:** www.civic-epistemologies.eu
- **Facebook:** <https://www.facebook.com/civic.epistemologies>
- **Twitter:** @citizen_CH

Rationale of the project

A potential not yet exploited:

- A vast quantity of digital cultural heritage is now ready to be used, but the actual exploitation of these content is lacking dynamism
- Citizen science in digital culture, including crowdsourcing as a specific area of work can unlock this potential
- However, citizens risk to remain disconnected from the digital culture, because of a range of different problems:
 - Connectivity
 - IPR
 - Mentality of the curators

Overview of the project's objectives

- To develop a shared **Roadmap**, indicating the major steps to bring citizens, and their associations, into the research processes of the digital cultural heritage and humanities
- To run **Pilot and Case Studies**, exploring new creative approaches for citizens' engagement
- To establish cooperation and synergies with other initiatives and experiments of co-creation, artistic and creative collaborations



Main outcomes achieved

Roadmap for Citizen Science

- with a study about **business models for the sustainability of e-Infrastructures** and a **Strategic Research Agenda** to pinpoint the research activities aimed at the development of citizen science practices in the domain of the DCHH

 www.civic-epistemologies.eu/roadmap/

Registry of Resources

- an online curated repository tool, which gived access to a wide range of resources: tools, workflows, approaches, solutions, demonstrators, and applications useful for supporting the involvement of citizens in scientific development process

 www.civic-epistemologies.eu/registry-of-resources/

ROADMAP FOR CITIZEN SCIENCE

The main objective of CIVIC EPISTEMOLOGIES is to design a sound Roadmap for the implementation of an e-infrastructure:

- to enable creation, access, use and re-use of DCHH content,
- to provide learning resources,
- to provide communication services to multidisciplinary research teams located in different geographic places,
- to enable citizens to participate in a range of research goals established at European level together with cultural institutions and universities.

→ Download [here](#) the second version of the Roadmap ←

→ Download [here](#) the first version of the Roadmap ←

Send us your feedback filling in the form below. We will take it into account for the publication of the final version!

Your Name (required)

Your Email (required)

Subject

Your Message



Citizen Science Registry of Resources

TOOLS, STANDARDS, WORKFLOWS, APPROACHES, SOLUTIONS, DEMONSTRATORS, AND APPLICATIONS USEFUL FOR SUPPORTING THE INVOLVEMENT OF CITIZENS IN THE SCIENTIFIC DEVELOPMENT PROCESS.

LIST LOGIN



FILTER

SELECTED 93 ITEMS OUT OF TOTAL 93.

Add attribute:

NAME

About Planet Four: Terrains

Web <https://www.zooniverse.org/projects/mschwamb/planet-four-terrains/>

Apply

Category citizen science project

Altes Leipzig

Web <http://www.altes-leipzig.de/>

Category citizen science project

More...

Media Partner

DIGITAL MEETS CULTURE 
www.digitalmeetsculture.net



CIVIC EPISTEMOLOGIES legacy

Berlin Charter:

- a set of principles for encouraging and supporting citizens engagement in cultural heritage and humanities research in the digital age.
- proposed by the CIVIC EPISTEMOLOGIES and RICHES partners during the [CIVIC EPISTEMOLOGIES Final Conference \(BERLIN 12-13 November 2015\)](#), it is open to be adopted by all interested partners (private organisations, public institutions, artists, professionals, researchers and interested citizens).

Download the **Berlin Charter** here: <http://www.civic-epistemologies.eu/BerlinCharter.pdf>

To join the **Berlin Charter**, please send an email to: info@civic-epistemologies.eu

PHOTO
CONSORTIUM



**PHOTOCONSORTIUM:
International Association
for the promotion of Photographic Heritage**

Fred Truyen – Ku Leuven

Photoconsortium builds upon the legacy of Europeana Photography (2012-2015) and makes optimal use of the expertise, network, know-how and tools that were produced in the context of this project.

Over 450,000 pictures of the first 100 years of photography (1839-1939) were digitized and made available online.



*Boris III of Bulgaria and Giovanna of Italy –
the celebration of the royal wedding in
Sofia.*

© NALIS (Bulgaria)



NUMBERS OF EUROPEANA PHOTOGRAPHY, AT A GLANCE



19 PARTNERS

FROM **13** EUROPEAN COUNTRIES



3 ASSOCIATE PARTNERS

FROM UKRAINE, CYPRUS AND ISRAEL



100 YEARS BROWSED

OF PHOTOGRAPHIC HERITAGE



453.828 IMAGES

AVAILABLE TO EUROPEANA



16 LANGUAGES

MULTILINGUAL METADATA ASSOCIATED TO EACH IMAGE

PDM

+ 86.000 PDM IMAGES

AVAILABLE TO EUROPEANA



EuropeanaPhotography's Legacy



Moschee in Konstanza. Mosque in the city of Konstanza.
Romania, 1910s-1920s, Carl Simon

PHOTOCONSORTIUM will henceforth provide and disseminate the following tools that were developed within its root-project:

- Digitization guidelines and factsheets
- Multilingual vocabulary in 16 languages
- EP MINT tool customized for photography, providing mapping and ingestion services
- IPR guidebook and assistance



EuropeanaPhotography's Legacy

PHOTOCONSORTIUM represents a hub of expertise and knowledge on, among others, the following topics:

- digitization
- aggregation of digital content (to Europeana and other portals)
- metadata standards
- indexing
- cataloguing
- the development/implementation of controlled vocabularies
- best practices for the management of digital archives

This expertise and knowledge is the core assets of the association, and its chief catalyst for generating activities, providing services, organizing training/educational programs and participating in new research projects.



Expertise and Advocacy on IPR

Photoconsortium delivers expertise and advocacy on IPR-related issues for Heritage Photography in the Digital realm:

- Rights labelling (advise on Europeana and Creative Commons labels)
- Rights protection
- IP-based business models in the evolving Creative Industries environment
- Technological solutions for IPR in Photographic data
- Advice on Public Domain assessment and Orphan Works



picture by Opensourceway (CC BY-SA 2.0)



Network and Members

PHOTOCONSORTIUM has been established as a non-profit association with a democratic structure, political independence and unlimited duration.

It is governed by a general assembly, steering committee and executive council, and currently headed by president Prof. Fred Truyen (KU Leuven, Belgium - former coordinator of EuropeanaPhotography), and vice-president Dr. Antonella Fresa (Promoter s.r.l., Italy - former technical coordinator of Europeana Photography).



Gaston Paris | location unknown (France),
1935 Young women at a fun fair.

Media Partner

DIGITAL MEETS **CULTURE** .net
www.digitalmeetsculture.net



Mission and Objectives

The purpose of the association is the promotion and furtherance of the culture of photography, as well as the validation of and responsibility towards the preservation of photographic heritage.

To achieve these statutory goals, PHOTOCOSORTIUM:

- promotes, organizes and manages conferences, exhibitions, awards and training courses
- contributes to/curate/issue publications
- devises, develops or advises on dissemination strategies, community building, audience-specific communication and interactive user experience

related to photography, digital cultural heritage, digitization practices, digital archives/databases, metadata standards, intellectual property rights.



Elena of Savoy, Queen of Italy
| Bodø (Norway), 1898
Aristotype
A street in Norwegian Bodø.
Collection: Historical Fund.
Journey of Vittorio Emanuele
III aboard the yacht Jela 1898



Mission and Objectives



Tage Christensen | Gammel Strand (Denmark), 1930
Fish stalls at Gammel Strand.

PhotoConsortium participates promotes and supports the participation of members in new projects and initiatives, including - but not limited to - the programs of the European Commission.



All Our Yesterdays

One of Europeana Photography's most striking results, is the exhibition All Our Yesterdays: compiled from over 100 early images from partner collections, and devised as a showcase for their early photographic treasures.

People's everyday life, joys and sorrows, stories and dreams turn out to have been strikingly similar to ours. To re-build these stories through a kaleidoscope of early photographic masterpieces, All Our Yesterdays presents the most exquisite, often unseen, images of a world in change, demonstrating the mastery and art of the very first photographers.



Pawet Mussil, Krakow, Poland
1932 Silver Gelatin Print
Zofia Mussil



Join PHOTOCONSORTIUM

PHOTOCONSORTIUM aims to enlarge its existing network to a wider community of people and organizations interested in the valorization of European photographic heritage. Both natural and legal persons, public or private bodies, companies and associations from all over Europe are invited to join the association and to share their experiences, to contribute their content, to propose new initiatives, exploit existing expertise and contribute knowledge in the field of photography.

Joining PHOTOCONSORTIUM equals joining a network of top class partners from the field of (historical) photography, and gaining access to specialized services. Apply for your membership, important stakeholders already joined!

Arbejdermuseet (Denmark), Ayuntamiento de Girona (Spain), Imagno (Austria), Polfoto (Denmark), KU Leuven (Belgium), KMKG (Belgium), Lietuvos Dailes Muziejus (Lithuania), Muzeum Historii Fotografii im. Walerego Rzewuskiego w Krakowie (Poland), NALIS Foundation (Bulgaria), National Technical University of Athens (Greece), Parisienne de Photographie (France), Promoter SRL (Italy), Topham Partners LLP (UK), United Archives GmbH (Germany), VUB/iMINDS (Belgium), National Board of Antiquities of Finland.



The screenshot shows the website's header with a yellow background and navigation links: Home, Association, Archives, Blog, Services, and "All Our Yesterdays". Below the header is a large banner image of two men in a boat with the text "International Association for the promotion of Photographic Heritage". The main content area features a "LATEST NEWS" section with two articles. The first article, "Photoconsortium participates in JPEG workshop on Privacy and Security", includes a grid of JPEG logos with various parameters like "x1", "LS", "2000", "x2", "2/3", and "systems". The second article, "Photoconsortium at Digital Heritage 2015 in Granada, 1st October 2015", includes a photograph of a historic building in Granada. The footer of the screenshot contains text about a workshop in Brussels and a panel session at Digital Heritage 2015.

PHOTOCONSORTIUM Home Association Archives Blog Services "All Our Yesterdays"

International Association
for the promotion of Photographic Heritage

LATEST NEWS

Photoconsortium participates in JPEG workshop on Privacy and Security
Posted on 18th September 2015

Photoconsortium at Digital Heritage 2015 in Granada, 1st October 2015
Posted on 18th September 2015

On the 13th of October 2015, the Joint Pictures Experts Group (JPEG) will organise a workshop in Brussels on privacy and security support for image data. Privacy and security is becoming steadily more important seen the fact that image collections are increasingly more stored in distributed and

image source: Internet. PHOTOCONSORTIUM will be presented in a panel session entitled "From Digitization to Preservation, Creative Re-use of Cultural Content and Citizen Participation" at the important event DIGITAL HERITAGE 2015 in Granada (28 September – 2 October 2015). The panel,

www.digitalmeetsculture.net

Interactive online platform for cooperation and information in the field of digital technologies applied to cultural heritage and the arts

Instrument for online dissemination of project activities, providing access to services, surveys, online consultation

Portal to a rich amount of resources: articles and news with links to in depth information

The screenshot shows the website's homepage. At the top, there is a navigation bar with links for Home, Our Mission, Events, Join Us, Contacts, People, and Sitemap. The main header features the 'PROMOTER' logo and the title 'DIGITAL MEETS CULTURE .net'. A date indicator shows 'Thursday, 08 October 2015'. Below the header, there are two tabs: 'DIGITAL HERITAGE' and 'DIGITAL ART'. The main content area is divided into several sections: a 'Join the Digital Meets Culture Open Newsroom!' box with a 'Join' button; a 'Free text' search bar; a featured article titled 'Cloud Forward 2015 Conference' with a photo of a building and a 'Continue reading' link; a 'NEWSLETTERS' section; a 'DIGITAL HERITAGE: SHOWCASES' section with logos for 'CIVIC EPISTEMOLOGIES', 'RICHES', 'NOLA CLOUD', 'E|SPACE', and 'PRFFORMA'; and an 'Upcoming events' section with a small image of a person at a computer.