



RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



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RICHERS FIRST **POLICY SEMINAR**

NEW HORIZONS FOR CULTURAL HERITAGE

Recalibrating Relationships: Bringing Cultural Heritage and People Together in a Changing Europe

BRUSSELS, 19 OCTOBER 2015

13:00 Registration and welcome coffee

POLITICAL UPDATES

Chaired by: Prof. Neil Forbes, RICHERS Project Coordinator, Coventry University

Silvia Costa, MEP, President of the Culture Committee of the European Parliament

14:00 European Parliament resolution of 8 September 2015. Towards an integrated approach to cultural heritage for Europe

Maria Da Graca Carvalho, Senior Adviser in charge of cultural heritage in the Cabinet of Commissioner Carlos Moedas, DG RTD

14:15 Cultural Heritage Research and Innovation and Horizon 2020

Federico Milani, Deputy Head of Unit, DG CONNECT, Unit "Creativity"

14:30 ICT research and innovative processes to unlock the potential of digital culture and creative industries

CONTRIBUTIONS FROM THE RICHERS PROJECT

Chaired by: Dr. Antonella Fresa, RICHERS Communication Manager, Promoter Srl

Prof. Neil Forbes, Coventry University

14:45 Introduction to the project's aim and its research priorities

Dr. Artur Serra, i2CAT Foundation

15:00 Towards a common shared Taxonomy

Dick van Dijk, WAAG Society

15:15 Co-creation. Bridging the gap between cultural heritage and the young people

Prof. Charlotte Waelde, The University of Exeter

15:30 Digital Copyright Framework. The move from analogue to digital and new forms of IPR

15:45 Coffee Break

ROUND TABLE DISCUSSION

Chaired by: Prof. Gábor Sonkoly, Vice-Dean of International Affairs, Faculty of Humanities, Eötvös Loránd University of Budapest

Panellists: **Nathalie Doury**, Parisienne de Photographie; **Paul Klimpel**, Lawyer and expert on IPR for digital cultural heritage; **Philippe Keraudren**, Deputy Head of Unit, DG RTD, Unit "Reflective Societies"; **Victoria Walsh**, Professor at the Royal College of Art, London, Head of Programme Curating Contemporary Art

16:15 New Horizons For Cultural Heritage

CLOSING SESSION

Chaired by: Dr. Antonella Fresa, RICHES Communication Manager, Promoter Srl

Jens Nymand-Christensen, Deputy Director General, DG EAC

17:15 Is there a future for heritage in the European Union?

Prof. Neil Forbes, RICHES Project Coordinator, Coventry University

17:30 Closing remarks

RELEVANT PUBLICATIONS

European Parliament resolution of 8 September 2015 towards an integrated approach to cultural heritage for Europe.

RICHES POLICY BRIEFS

- Digital Copyright Framework. The move from analogue to digital and new forms of IPR, June 2015
- Taxonomy of cultural heritage definitions, July 2015
- Co-creation strategies: from incidental to transformative, August 2015

The RICHES Policy Briefs are available at: www.riches-project.eu/policy-recommendations

www.riches-project.eu

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