

Cultural Heritage Counts *for* Europe



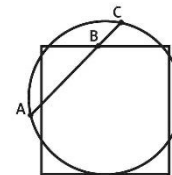
July 2013 – June 2015



Culture Programme (2007-2013) Strand 3.2 – Cooperation projects between organisations involved in cultural policy analysis



EUROPEAN ASSOCIATION
Historic Towns and Regions



MIĘDZYNARODOWE
CENTRUM
KULTURY
INTERNATIONAL
CULTURAL
CENTRE

The
Heritage
Alliance

Macro

Meso

Micro

Methodology

Data gathering and analysis

Critical analysis of international literature, scientific research and methodologies, policy and discourse

Link macro level to European Union context

- Collect and analyse existing qualitative and quantitative evidence-based research on cultural heritage impact carried out at the European, national, regional, local or sectorial level
- Expert consultations

Case studies and best practices

- Case studies from countries where the research project teams' home institutions are based
- Detailed analysis of the EU Prize for Cultural Heritage laureates projects approach towards socio-economic impact



RICHES
RENEWAL, INNOVATION AND CHANGE
HERITAGE AND EUROPEAN SOCIETY

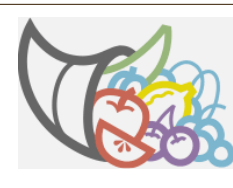
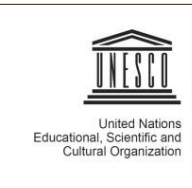
NEW HORIZONS FOR CULTURAL HERITAGE

October 19 2015
Brussels (BE)

MACRO | MESO



Holistic four
domain approach
(CHCfE
consortium 2015)

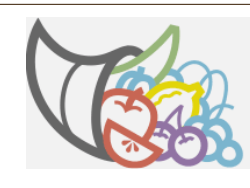
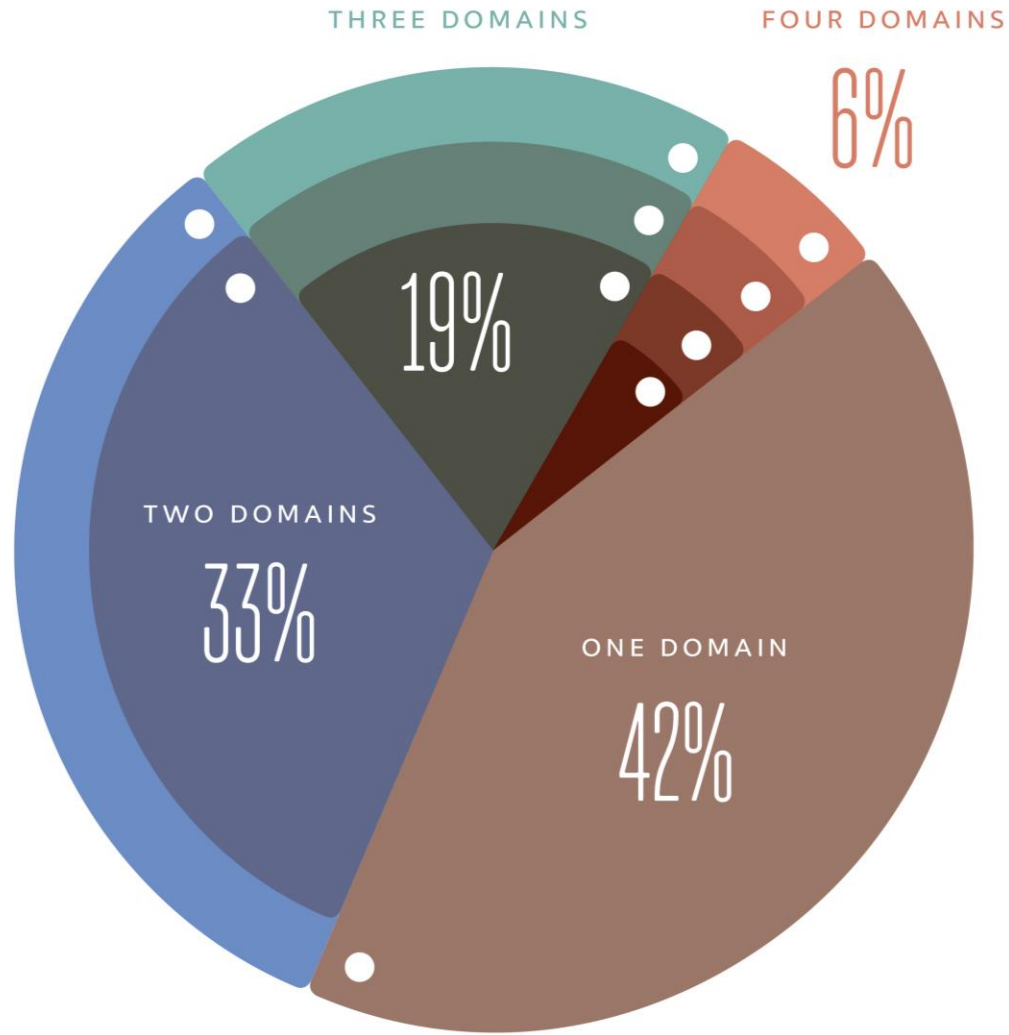


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The interrelation
of all four impact
domains
as identified in the
collected studies
(CHCfE
consortium 2015)

Lessons learned





**Conclusions on cultural heritage as a strategic resource for
a sustainable Europe**

EDUCATION, YOUTH, CULTURE and SPORT Council meeting



**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

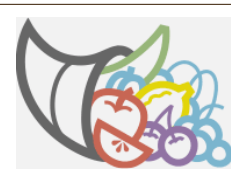
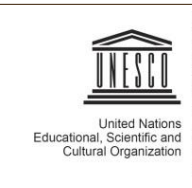
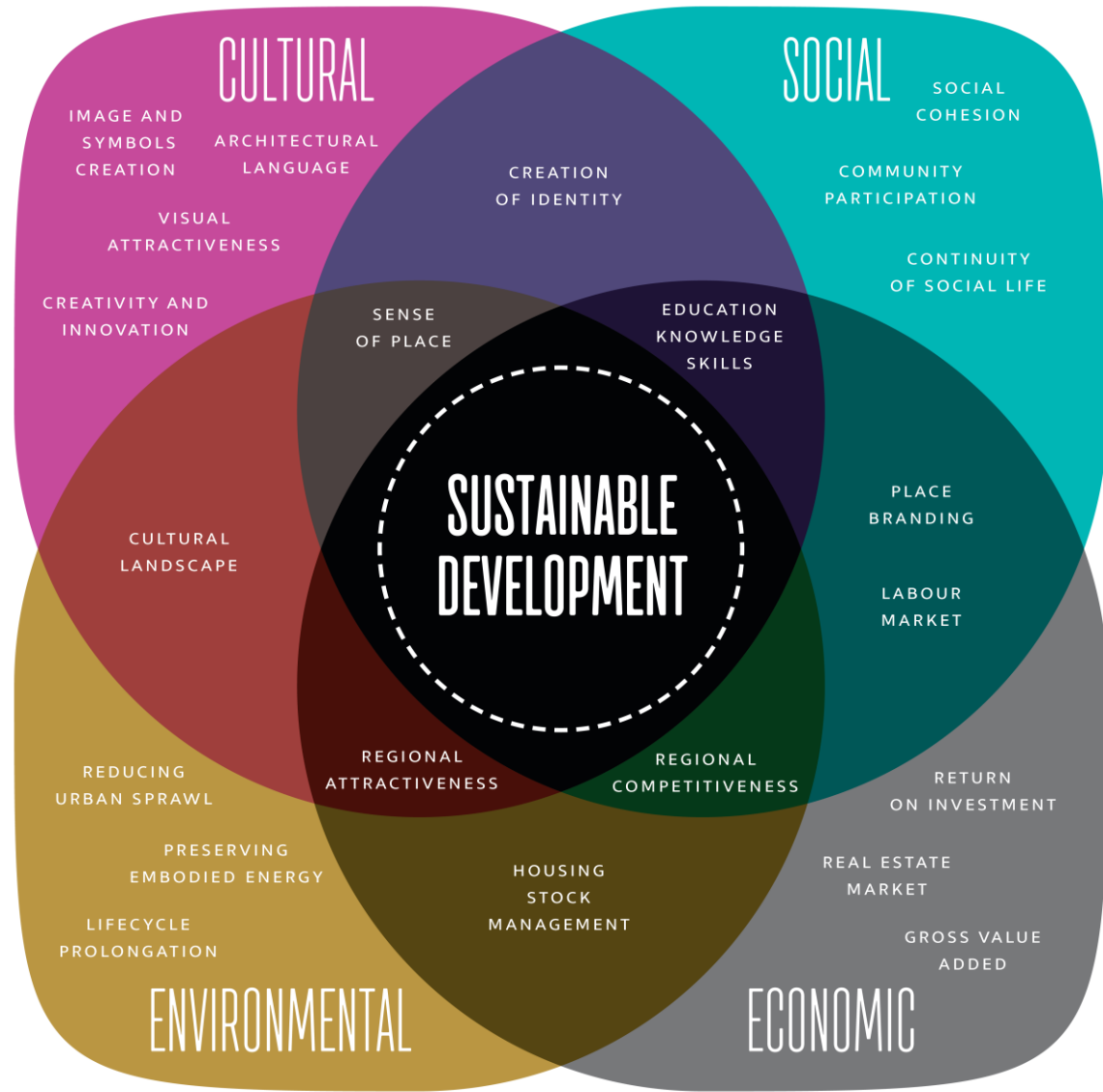
Towards an integrated approach to cultural heritage for Europe

**Innovative approaches to heritage management through
cooperation between different levels of governance and
policy areas**

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Holistic four domain approach (CHCfE consortium 2015)



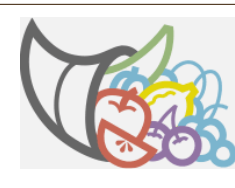
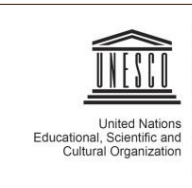
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Lessons learned



Downstream
perspective on
CH impact
(CHCfE
consortium 2015)



Obnovme si svoj dom / Let's restore our home

- Collaboration between the Slovak Republic's Ministry of Culture and Ministry of Labour, Social Affairs and Family, with support of the European Social Fund
- The project operates with unemployed citizens who, together with the active participation of civic associations, restore selected state owned monuments
- Open to civil society organisations, foundations and municipalities in the Bratislava Region.

Positive effects:

- Decreasing the unemployment rate in regions with low economic productivity
- integrating the long-term unemployed into the heritage conservation sector, through connection with regional traditions and local citizens' cultural values
- Creating more employment in the service sector



Exhausting
removal of the
cement mortar
(Ižvolt and
Smatanová 2014)



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RENEWAL, INNOVATION AND CHANGE
HERITAGE AND EUROPEAN SOCIETY

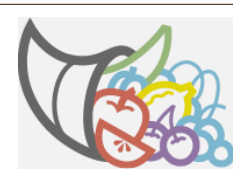
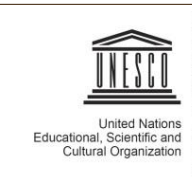
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Lessons learned



Upstream
perspective on
CH impact
(CHCfE
consortium 2015)



THANK YOU FOR YOUR ATTENTION! Q?

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