



European
Route
of Industrial
Heritage



www.erih.net

ERIH – European Route of Industrial Heritage

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RICHES

What is ERIH – The European Route of Industrial Heritage

- the tourism information network of industrial heritage sites in Europe
- presenting over 1,100 sites in 44 countries
- a website www.erih.net for information by site, by country, by theme and with biographies of those associated



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Aims of ERIH

Tourism

- Use the potential of industrial heritage tourism for the local or regional economic development
- Establish “Industrial Heritage” as a brand (ERIH) in tourism
- Create an information platform for tourists and visitors

Reserch and knowledge

- Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
- Present the knowledge to a broad general public

Preservation

- Promote the preservation of industrial heritage sites



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The structure of the ERIH network

- ANCHOR POINTS
form the main „route“
representatives of the brand „ERIH“
- REGIONAL ROUTES
combine and explain industrial history in different
regions
- EUROPEAN THEME ROUTES
Show the connections, interdependences and
links of European Industrial History in different
branches



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ERIH Annual Conference 2015

21 – 23 October 2015

How to attract new Audiences?
New Ideas and Innovations
for the Interpretation of Industrial Heritage

Pilsen (Czech Republic) –
European Capital of Culture 2015

at ERIH Anchor Point
Pilsen Urquell Brewery



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