

Understanding the context of change and the move from analogue to digital

Final conclusions

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RICHES Workshop, Ankara 13th May

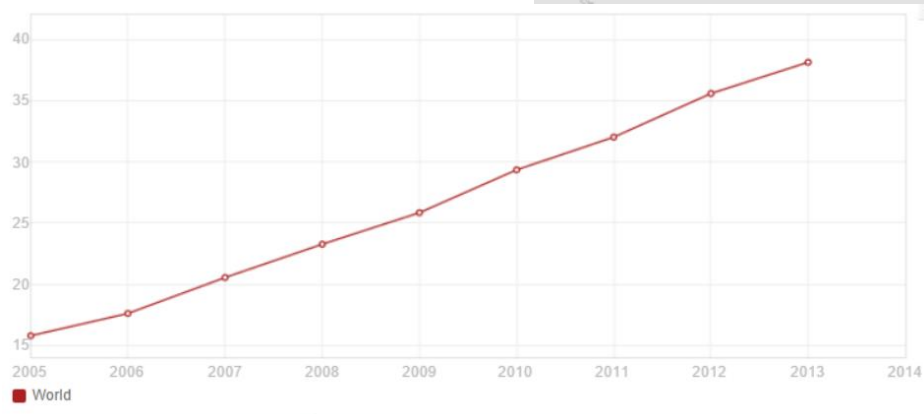
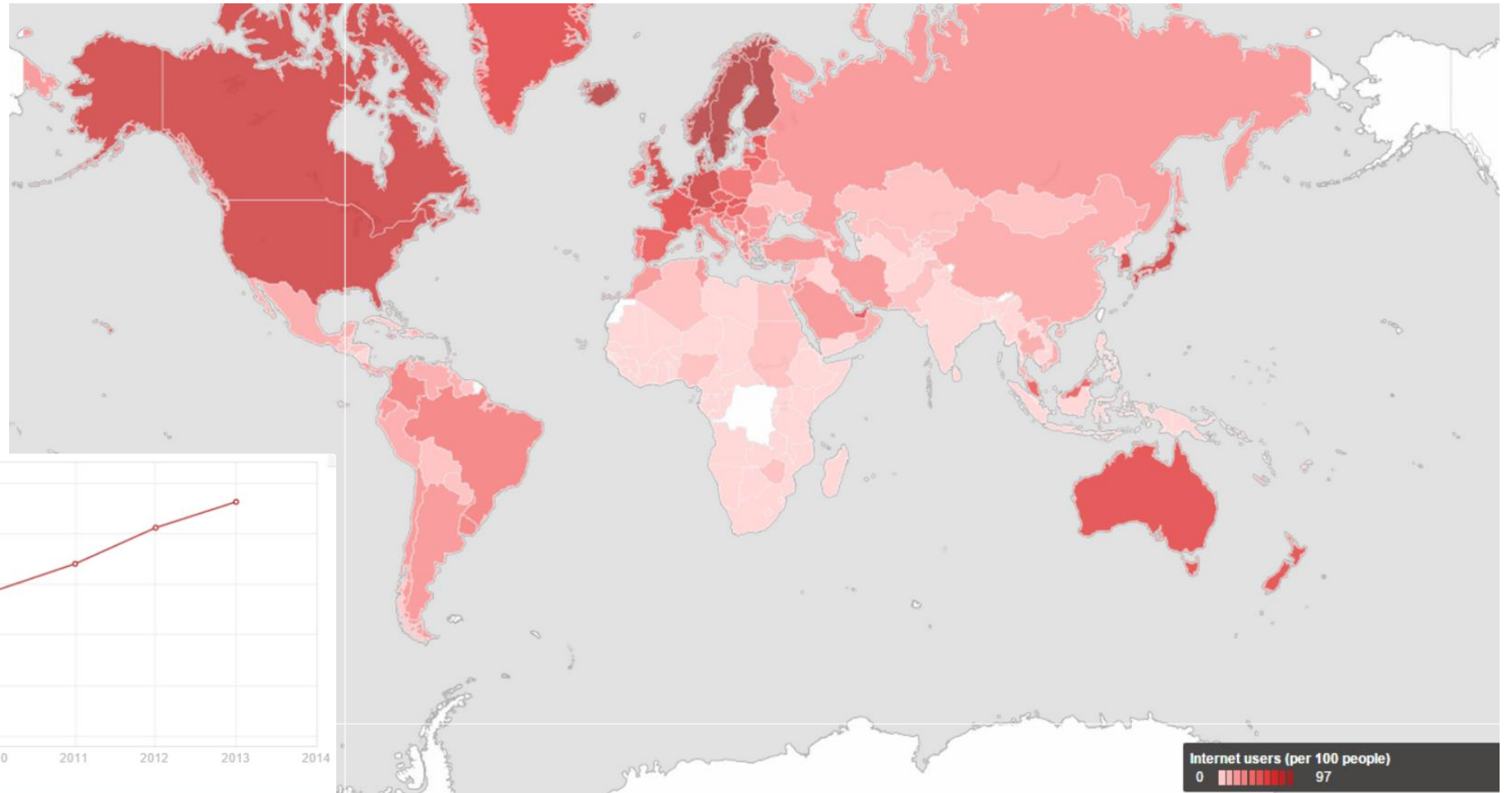


Anytime, anywhere

- Citizens across the globe have embraced the **digital world**.
 - Across all boundaries: age, geography and stage of economic development.
- The rise of digital technology is **empowering** citizens, shifting power from institutions to the individual.
- Publics have **access** to a wider range of digital content, they can browse, compare and **share** opinions digitally.

> Moving to a digital model involves a fundamental rethink of memory institutions, user engagement, professional skills, policies and Cultural Heritage strategies.

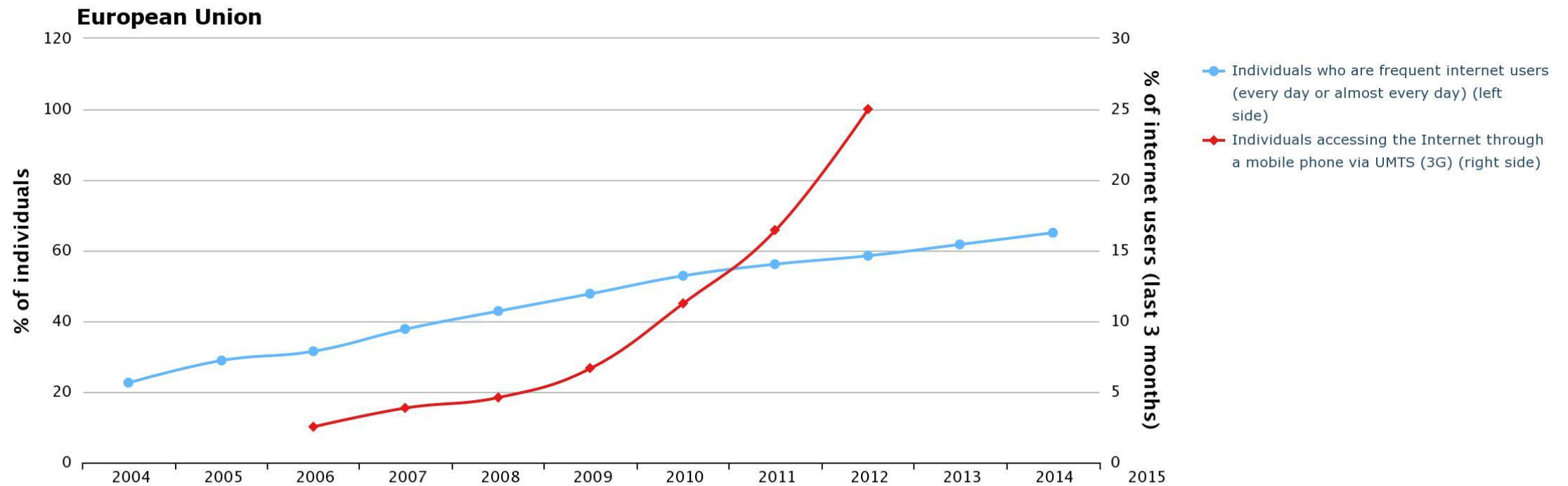
Internet users



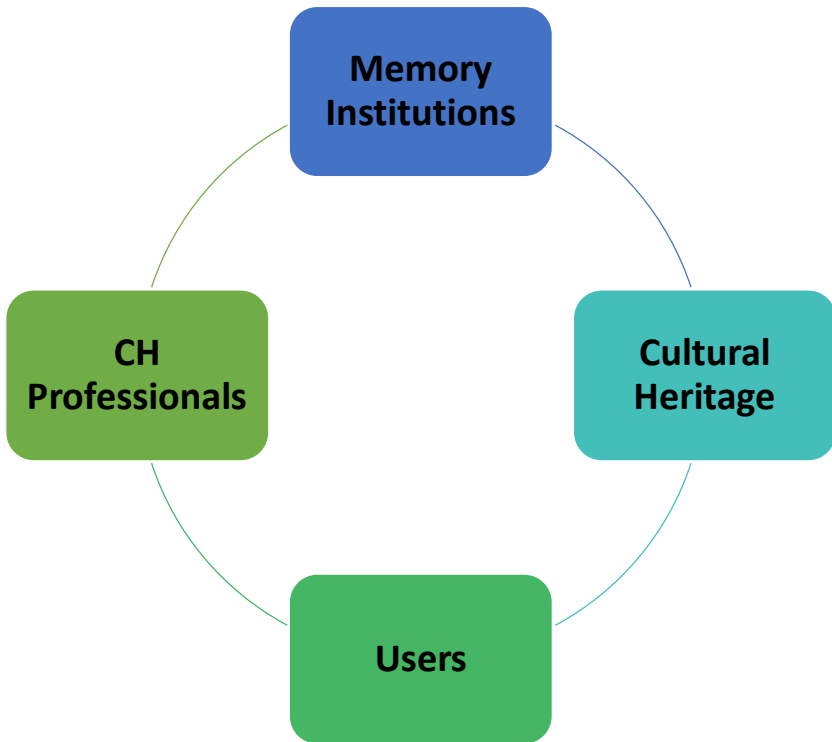
Source: The World Bank <http://data.worldbank.org/indicator/IT.NET.USER.P2/countries/1W?display=map>

Internet Use in the European Union

Individuals who are frequent internet users (every day or almost every day) and Individuals accessing the Internet through a mobile phone via UMTS (3G)



Changing roles in a Changing World

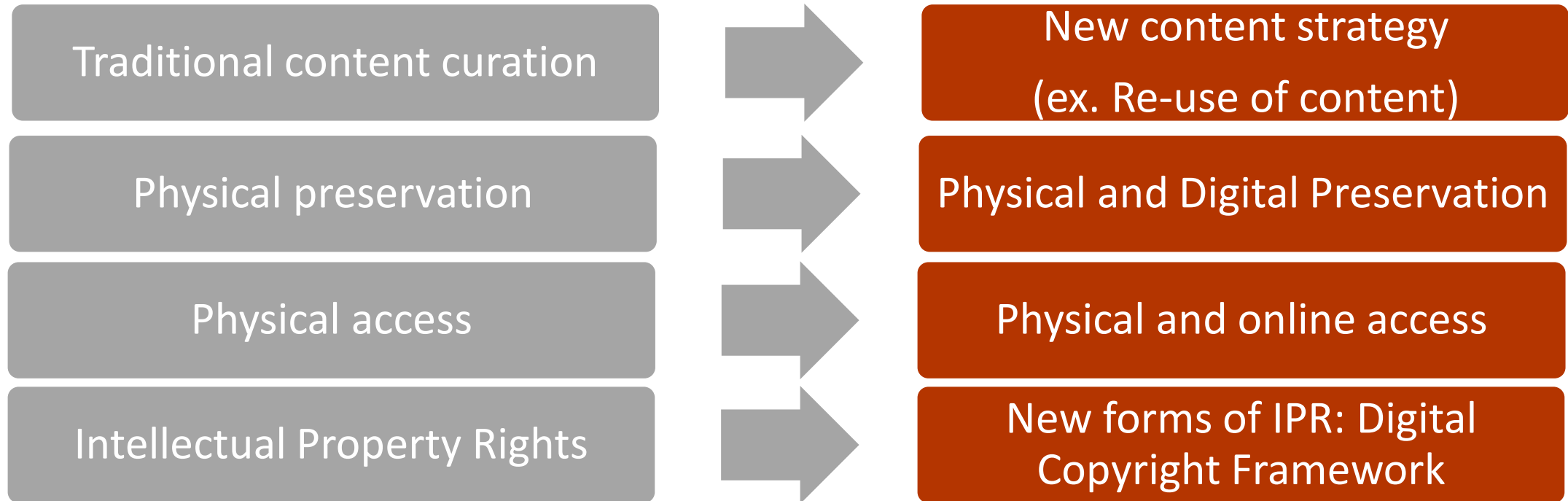


- OTHER ACTORS to be considered:
- STAKEHOLDERS
- Commercial sector (PPP)
 - Big corporations
 - Small businesses
- Social enterprises (not for profit, small scale enterprises)
- Education
- FUNDING
- Private subsidy to art (USA), through sponsorships
 - Fiscal incentives
 - Shared social responsibility for the big companies (socially constructive role, because they enjoy privileges)
- Local associations
- Citizens
- ROLES AND RESPONSIBILITIES
- Protection of digital copies (safe, authenticity)/ protection of physical copies
- Digital curation
 - . Dangers for CH
 - . Potential for enriching knowledge (curation from outside memory institutions)

Cultural Heritage

- Digitised CH
- CH born digital

*Digitising Europe's cultural heritage, making it **accessible** online and **preserving** it for future generations is one of the challenges of the Digital Agenda for Europe.*



Digital Preservation Initiatives



The screenshot shows the PREFORMA website interface. At the top left is the PREFORMA logo. To its right are the European Union flag and the Seventh Framework Programme logo. A text box states: "This project has received funding from the European Union's Seventh Framework Programme under grant agreement no 619568". Below this is a navigation menu with links: HOME, PROJECT, PARTNERS, TENDER, EVENTS, OPEN SOURCE PORTAL, COMMUNITY, DOWNLOAD, CONTACTS. The main content area features a large call-to-action: "VISIT THE OPEN SOURCE PORTAL" with the subtext "Give your contribution to the prototyping phase". To the right, under "UPCOMING EVENTS", there is a section for "COPENHAGEN, 6-8 MAY 2015" titled "PREFORMA @ THE NORDIC ARCHIVAL CONFERENCE", accompanied by a photograph of a harbor scene. Below the photo, text describes the event: "On 6-8 May 2015, Magnus Geber from Riksarkivet - Coordinator of the PREFORMA project - will attend the Nordic Archival Conference in Copenhagen. PREFORMA will be presented on the first day during a pre-meeting with e-archivists and a poster will be showcased during the conference." A "READ MORE" link is at the bottom right of this section. At the bottom left, a section titled "PREFORMA, FUTURE MEMORY STANDARDS" provides a detailed description of the project as a Pre-Commercial Procurement (PCP) project started in 2014, aimed at addressing the challenge of implementing good quality standardised file formats for preserving data content in the long term.

- Good quality standardised formats for preserving data content.
- Pre-Commercial Procurement.
- Memory institutions have the full control of the process of the conformity tests.

Re-use of content initiatives



Europeana Space, Best Practice Network

Spaces of possibility for the creative re-use of digital cultural content



Europeana Space has received funding from the European Union's ICT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme, under GA n° 621037

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Project Overview

this page is available in: [Czech](#), [Lithuanian](#), [Spanish](#), [Estonian](#), [German](#), [Dutch](#), [Italian](#), [Greek](#), [Portuguese](#)

The aim of the Europeana Space project is to create **new opportunities for employment and economic growth within the creative industries sector** based on Europe's rich digital cultural resources. It will provide an open environment for the development of applications and services based on digital cultural content. The use of this environment will be fostered by a vigorous, wide-ranging and sustainable programme of **promotion, dissemination and replication of the Best Practices** developed within the project. The extensive **resources and networks** of the Europeana Space consortium will be drawn on to ensure the success of the project.

Digital Stage

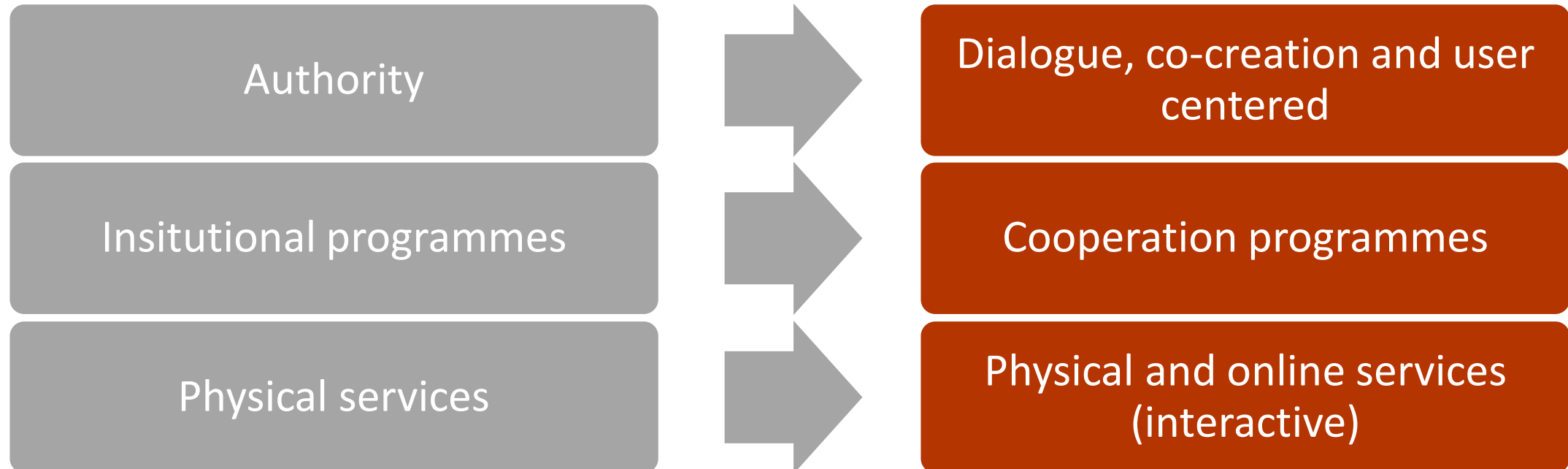
Blog

TV Channel

- New opportunities for employment and economic growth within the creative industries sector based on Europe's rich digital cultural resources.
- Open environment for the development of applications and services based on digital cultural content.

Memory Institutions

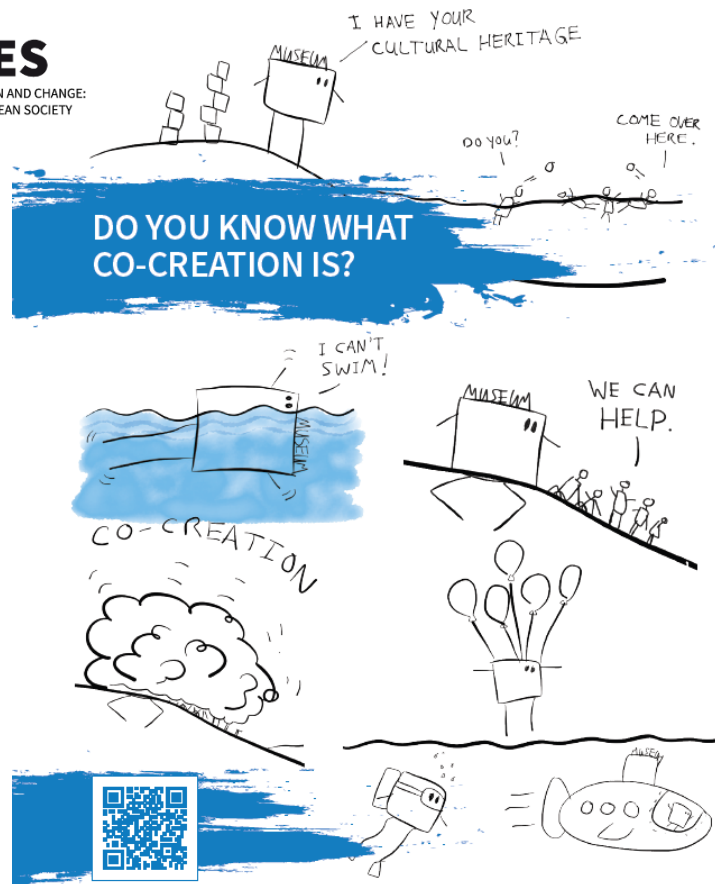
- Authority vs dialogue
- Institution Mission and Vision to be revisited



Co-creation initiatives



RICHERS
RENEWAL, INNOVATION AND CHANGE:
HERITAGE AND EUROPEAN SOCIETY



www.riches-project.eu

info@riches-project.eu [#richesEU](https://twitter.com/richesEU) [youtube.com/richesEU](https://www.youtube.com/richesEU)

- Co-creation is about involving parties outside of your company or organisation (users, stakeholders) to create value jointly.
- Within the RICHERS project, we're co-creating with young adults, museum staff and designers to design potential intervention strategies together.

Sharing competences to provide innovative services

PhotoConsortium
Pubblicato da Valentina Bachi 191 · 27 aprile alle ore 16.07 · 🌐

PHOTOCONSORTIUM founding member Arbejdermuseet is hosting a revisited edition of All Our yesterdays photographic exhibition featuring the participation of award winning photograper Mads Nissen

Visualizza traduzione

“Tomorrows and Yesterdays” exhibition in Copenhagen feat. Mads Nissen. | Photoconsortium Association
“Tomorrows and Yesterdays” exhibition in Copenhagen feat. Mads Nissen.Posted on 27th April 2015 Image source: Twitter. None other than award-winning (World...
PHOTOCONSORTIUM.NET

PHOTO CONSORTIUM

PhotoConsortium
@PhotoConsortium
International Association for the promotion of Photographic Heritage
photoconsortium.net
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PhotoConsortium @PhotoConsortium · 27 apr
May 13th in Copenhagen opening a new edition of All Our Yesterdays featuring @MadsNissenPhoto photoconsortium.net/tomorrows-and-...

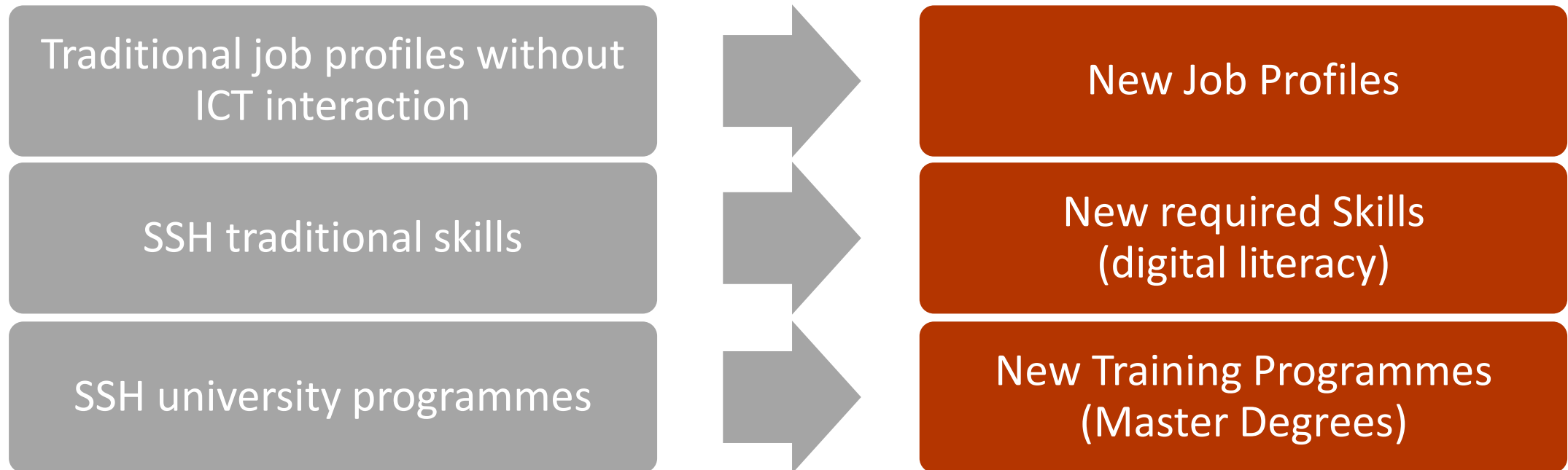
Chi seguire · Aggiorna · Visualizza tutto

- IAM @iamodigiani Segui
- Sponsorizzato
- EuropeanMuseumForum Segui
- Sophie TAN-EHRHARDT @ Segui

- PHOTOCONSORTIUM is a hub of expertise in the fields of early photography, photographic culture, digitization techniques, content aggregation, metadata standards, indexing, cataloguing, multilingua vocabularies, digital management of archives and much more.
- This expertise and knowledge is the basis to provide services, organise training programs and seminars and participate in new research.

CH professionals

- Technology adoption
- New approach centered on solving users and community needs



New skills and job profiles

Digital Heritage (MA / MSc / Postgraduate Diploma)

At a glance	Programme Structure	Meet the Team	Learning at a distance	Join the community	Talk to Us
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NEW JOB PROFILES

- Digital Content Officer
- Visitor Experience Manager
- Digital Cultural Asset Manager
- Interactive Cultural Experience Developer
- Online Cultural Community Manager

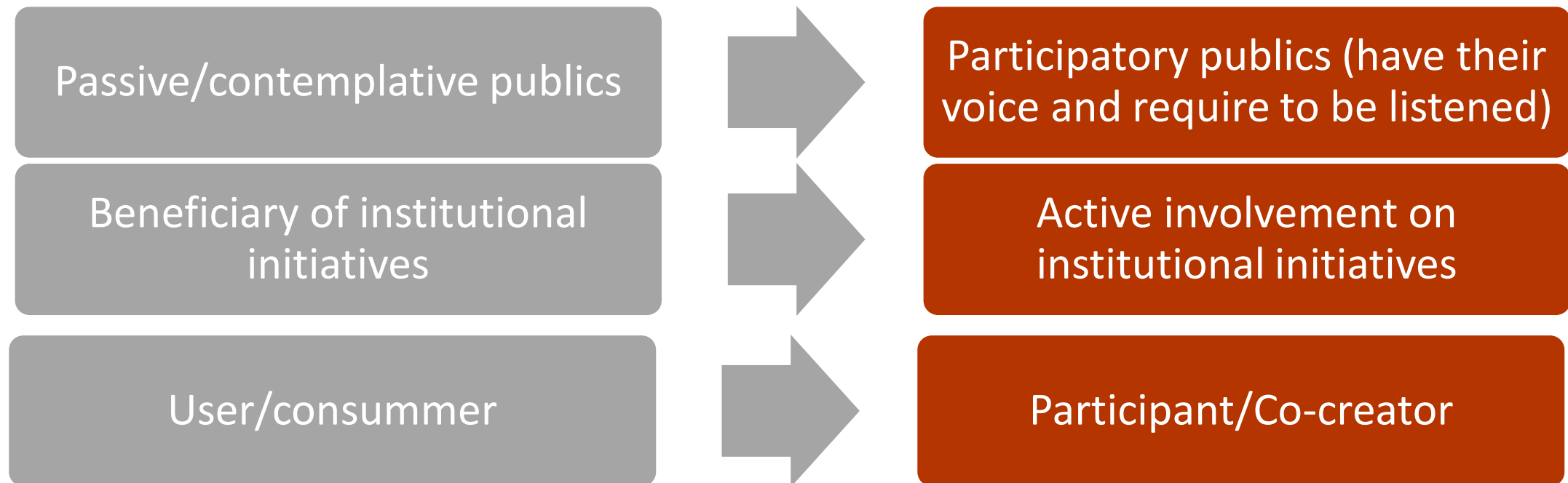
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NEW SKILLS

Old skills in new contexts can generate competitive advantage for the European creative industries (e.g crafts).

Users

- Build engaging and relevant relationships with CH publics
- Audience development



Citizen Science Initiatives

CIVIC EPISTEMOLOGIES

Civic Epistemologies
DEVELOPMENT OF A ROADMAP FOR CITIZEN RESEARCHERS IN THE DIGITAL CULTURE

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 632694

HOME PROJECT PARTNERS OUTCOMES ACTIVITIES BLOG NETWORK CONTACTS

SEARCH
 Type to search, then press enter

PROJECT OVERVIEW

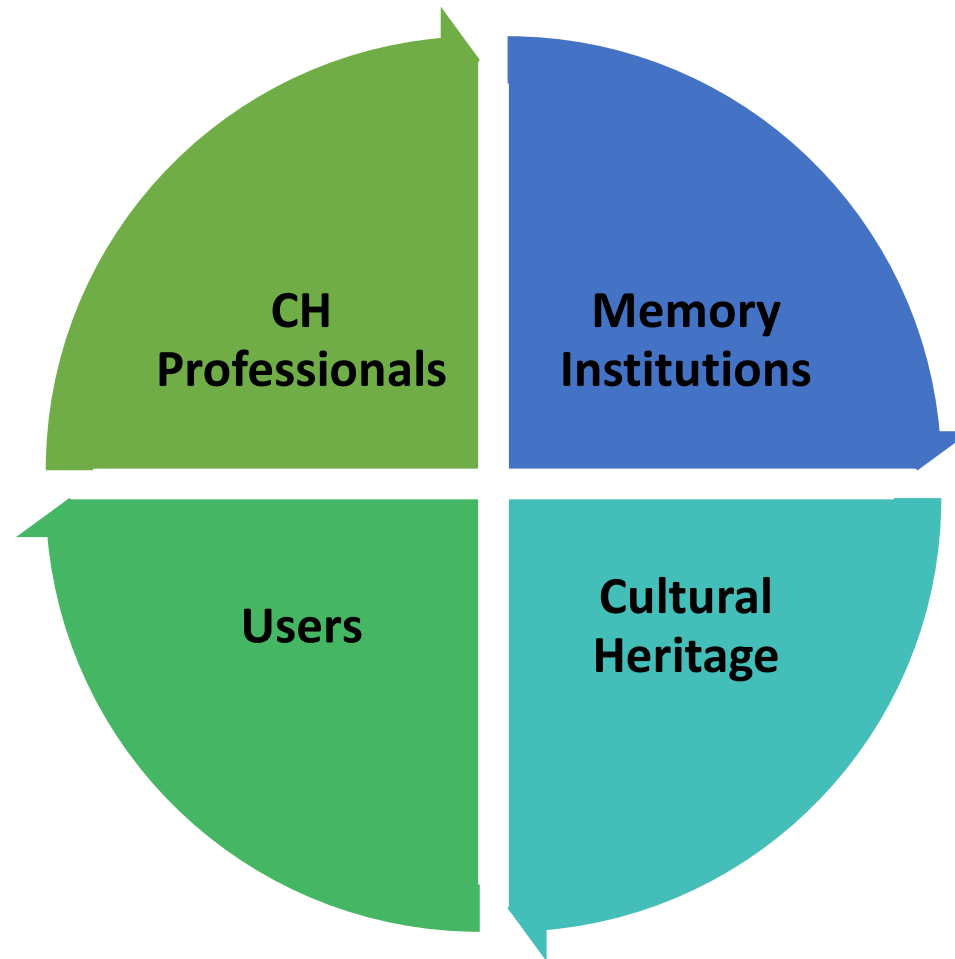
The CIVIC EPISTEMOLOGIES project is about the participation of citizens in research on cultural heritage and humanities. ICT are powerful drivers of creativity, but specific technical know-how is still generally lacking in the creative industries sectors. In addition, humanities scholarship is not yet taking full advantage of ICT to engage with wider audiences. New skills are needed to enable the cultural sector to grasp employment and commercial opportunities....

CASE STUDY
 "HIDDEN" CULTURAL HERITAGE: INCLUSION, ACCESS AND CITIZENSHIP

CASE STUDY
 LOCAL CULTURAL HERITAGE: INCLUSION, ACCESS AND ECONOMIC DEVELOPMENT

- Participation of citizens in research on cultural heritage and humanities.
- Development of a Roadmap for Citizen Researchers in the Digital Culture.

New synergies for New Challenges



Thank you! Questions?

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