



Co-Funded by the European Union

Introduction to Europeana Space

Spaces of possibility for the creative re-use of Europeana's content and other online digital collections

> E-Space Technical Workshop Brussels 23 March 2015 Antonella Fresa, Technical coordinator



The network

29 partners; 13 countries

SMEs, cultural bodies, memory institutions, broadcasters, national cultural agencies, and centres of excellence in multidisciplinary research including Universities

Working in association with the Europeana Foundation







Co-funded by the European Union



Project's aim scope

- To promote **the creative use and re-use of digital cultural content**, with a special focus on Europeana
- To create new opportunities for economic and cultural growth in the cultural and creative sectors







Strategic objectives

- To establish 3 spaces aiming to support the engagement of cultural and creative enterprises: Technical, Content, and Innovation spaces
- To produce a wide range of examples of creative applications (6 themed pilots + 4 demonstrators for educational purposes)
- 3. To set up an open **network of common interest**
- 4. To plan the **incubation and exploitation** of the concrete outputs of the project







The E-Space infrastructure: key drivers of creative empowerment

<u>Technical Space</u>: Infrastructure and tools for content access, use and safe storage of digital cultural content

Content Space: Rights management for creative exploitation of digital cultural content

Innovation Space: Valorisation and exploitation in the cultural and creative sectors







The E-Space pilots

- 1. Europeana TV
- 2. Dance
- 3. Open and Hybrid Publishing
- 4. Photography
- 5. Games
- 6. Museums







Europeana TV

Objective: to exploit the opportunities of re-using Europeana content in SmartTV applications for creating new TV experiences







Europeana TV

Registrations are still open for the hackathon to be held in Amsterdam 8-9-10 May 2015



http://www.europeana-space.eu/hackathons/europeana-tv-hackathon/









Hacking Culture Bootcamp

We're challenging game developers, storytellers, interactive designers, and app developers to create new multi-screen experiences with a focus on digitized historical footage. We are offering you the chance to develop your innovative ideas, together with a team of creative thinkers, expert makers, and innovative developers.

REGISTER



8, 9 and 10 May 2015

View the full programme below

9

Amsterdam Waag Society, Nieuwmarkt 4, 1012 CR Amsterdam



Dance

Objective: to create a general framework for working with dance content and the metadata accessible through Europeana through the production of two innovative models of content re-use













Dance

Two applications:

- **DANCESPACES** for leisure, teaching and learning, to share and explore dance content
- **DANCEPRO** for professionals and dance researchers, for multimodal annotation of dance in real time

The **Dance pilot hackathon** is foreseen end of November 2015 in Prague







Open & Hybrid Publishing

Objective: developing a creative multi-platform resource (an "open book"), about the dynamic relationship between photography and other media, that reuses open content, drawn from Europeana and other online repositories, and runs on open software

Courtesy of Goldsmiths University of London









Open & Hybrid Publishing

Titled **Photomediation: an open book**, it aims to:

- popularise the availability of online image-based resources with CC-BY Licence or similar
- devise an alternative business model for using "open & hybrid publishing" for digital image-based heritage, sharing it with educators, students, publishers, museums, galleries...

The OHP Hackathon - **Hack the book festival** - is foreseen 22-24 January 2016 in Athens







Photography



Objective:

to demonstrate a range of possibilities offered by apps, Europeana API, and a multitude of tools developed by the open source community, reusing historical and present-day photography

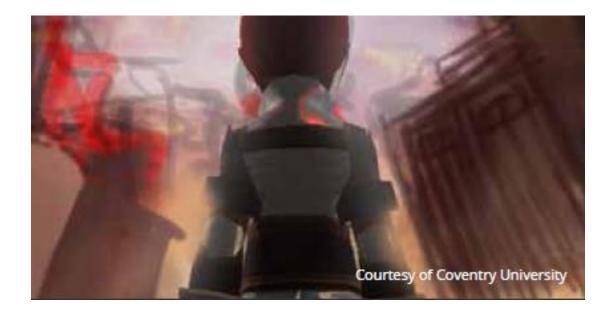






Games

Objective: examining how the highly engaging principles of gaming can be applied to digital archives and their content in order to create new prototypes for future games applications









Museums



Objective: to create ready-to-use solutions for content and exhibition curators but also for end users, leveraging on the multimedia contents available in Europeana combined with webbased and mobile solutions







Museums

Two products are piloted:

- The **Toolbox**, a web-based application dedicated to museum curators, for the design of brand new educational videos and promotional worksheets
- The **Blinkster mobile app**, to enrich museums' visitors experiences



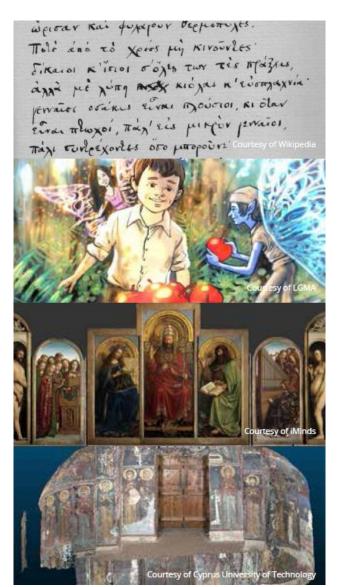




Demonstrators

4 Demonstrators to show-case examples of best practice in for education:

- Cavafy literature library
- Irish poetry and folk tales
- Photographic investigation of art works
- Archaeological, built and 3D heritage



E-Space in summary

- An open environment for the development of innovative products based on digital cultural content
- > A critical mass of **digital objects**
- > A rich set of **user-validated applications** and services
- A large community with a common interest on the creative re-use of digital cultural content
- A committed network of allied partners, who share the same big mission of unlocking the potential of digital cultural heritage in Europe







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Project's website and blog:

www.europeana-space.eu

www.digitalmeetsculture.net/projects/europeana-space/

