



2nd PCP concertation meeting

March, 5th 2015

***Study on best practices for ICT procurement
based on standards in order to promote
efficiency and reduce lock-in***

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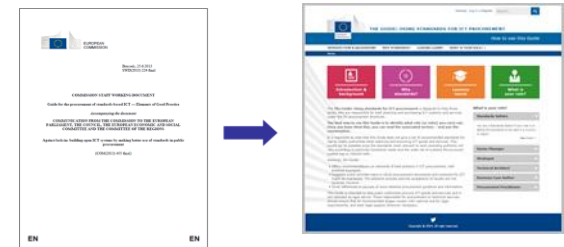
Study on best practices for ICT procurement based on standards in order to promote efficiency and reduce lock-in

THE PROJECT: STUDY ON BEST PRACTICES FOR ICT PROCUREMENT

Action 23 of the **Digital Agenda for Europe** (*Provide guidance on ICT standardisation and public procurement*) is promoting, among other things, the dissemination of knowledge around the use of open standards in ICT procurement based on EC Communication 455/2013 from 25th June 2013.

Indeed, with the EC project **Study on Best Practices for ICT Procurement** we are currently trying to facilitate access and use of open standards through the formulation of guides, papers and activities like community building, workshops and webinars.

- ✓ **Creation and disseminating the of the web-based version of the Guide for the procurement of standards-based ICT**
(<http://www.openictprocurement.eu/>).



- ✓ **Creation of a dedicated web Community on Joinup**
(https://joinup.ec.europa.eu/community/open_standards_ict/description)





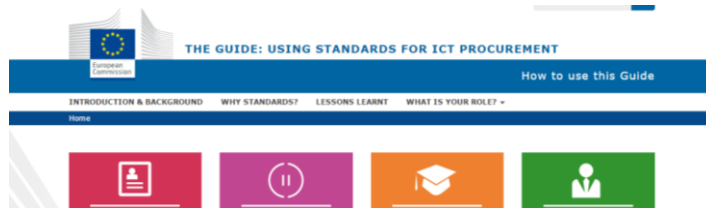
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THE PROJECT: STUDY ON BEST PRACTICES FOR ICT PROCUREMENT

With the EC project "**Study on Best Practices for ICT Procurement**" we are currently trying to **facilitate access** and use of **open standards through** the formulation of **guides, papers** and community building activities like **workshops and webinars**. This first year of project activities, among other things, we:

Created a web-based version of the Guide

(<http://www.openictprocurement.eu/>)



Organized two webinars

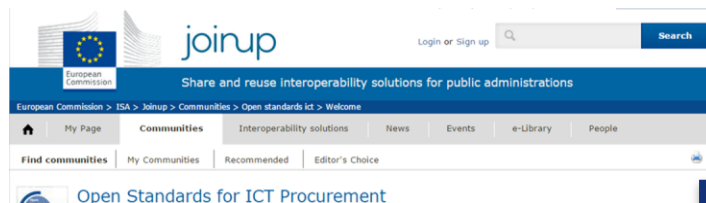
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Built an Online Community

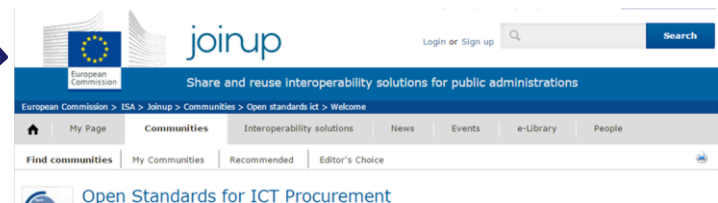
(<http://bit.ly/1jxoDyv>)



Set-up two workshops

(<http://bit.ly/1oMOfdv>)

(<http://bit.ly/1o5yMXZ>)





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FIRST WORKSHOP: PUBLIC ENTITIES REDUCING LOCK-IN

The **project's first Workshop** took place in **Brussels** on the **7th of July 2014**. It has been a great opportunity for procurement managers, policymakers and ICT suppliers to meet and **discuss how to reduce lock-in by using open standards**.

The Workshop on Joiunp

- <http://bit.ly/1oMOFvd>

The Workshop on Storify

- <http://bit.ly/1ycbiok>

The Workshop Report

- <http://bit.ly/1m8bmQZ>

The Workshop Agenda

- <http://bit.ly/1qbN5UW>





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SECOND WORKSHOP: SHARING OF BEST PRACTICES

The **project's Second Workshop** took place in **Brussels** on the **3rd of December 2014**. It was a great opportunity for all of us (MSP members, EU policymakers, procurement managers and ICT suppliers) to **share best practice examples around the adoption of Open Standards for ICT procurement**

The Workshop on Joiunp

- <http://bit.ly/1o5yMXZ>

The Workshop on Storify

- <http://bit.ly/1L4UbsC>

The Workshop Report

- <http://bit.ly/1EIa6br>

The Workshop Agenda

- <http://bit.ly/1wfKVOi>





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THE FIRST TWO WORKSHOPS: IMPORTANT OUTCOMES AND SUGGESTIONS

Important Outcomes:

- ✓ **Populated:** 75 participants on average
- ✓ **Right Targeted:** central and local PA, research institutes ICT suppliers. Some MSP members also.
- ✓ **Incisive Speakers:** speakers and moderators contributed to a clear and effective Workshop
- ✓ **Networking Opportunities:** many networking sessions, especially during the second workshop

Important Suggestions:

- ✓ **More Practical:** more practical cases of good and bad practices example of ICT procurement
- ✓ **More Bad Examples:** it is important not only to provide the good examples but also the bad ones, as it is important for Public Administrations to understand the “don’ts” and the “lessons learned” when procuring ICT products and services.



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THIRD WORKSHOP – NAME OF THE WORKSHOP

The **next Workshop** will take place in **Brussels on June 12th 2015**, a day after the next MSP Meeting of June 11th.

The main objectives of the event will be to:

- ✓ Discuss ways in which **Pre-Commercial Procurement** can be used as a tool to steer the **development of solutions towards concrete public sector needs**
- ✓ Share some good and bad practice examples about the **Procurement of ICT and Innovation** within EU Public Administrations
- ✓ Gather new ideas to **revamp the EC policy for the procurement of ICT products** and services on the base of standards

Of course this workshop will be..

- ✓ **More Interactive:** allowing for dynamic exchanges among participants
- ✓ **More Bad Examples:** with more practical cases of good and bad practices example of ICT procurement



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ONLINE BRAINSTORMING EVENTS - PAST

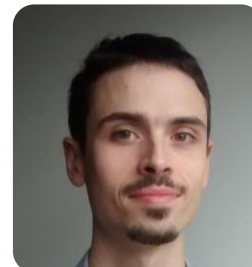
The webinars of **September 9th, October 28th 2014 and March 4th 2015** were the first three online brainstorming events of a series of webinars the **European Commission** is sponsoring to stimulate a debate around the use of open standards for ICT procurement.

The first one with **Professor Bjorn Lundell**, one of the few academics in Europe that tackled the analysis of benefits of using open standards in public ICT procurement, who shared with the audience how to effectively use standards when procuring ICT.



joinup


The second one with **Mael Brunet**, Director in charge of European Policy & Government Relations for OFE, who shared insights on EU Member States' practice of referring to specific trademarks when procuring for Computer Software Packages and Information Systems.



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The third one "**Sweden's innovative software procurement strategy**" with **Mr Daniel Melin**, Procurement officer at Kammarkollegiet, who shared with the audience how Sweden is promoting open standards and open source through central framework agreements.



ONLINE BRAINSTORMING EVENTS - UPCOMING

Below a brief description of upcoming webinar that will take place approximately in April/June 2015.

The "**MITA's approach to Open Standards**" with **Mr Noel Cuschieri**, Enterprise Architect within the Malta Information Technology Agency, who will share insights on how the Maltese Government is striving to ensure that maximum benefit is derived from all of their technology investments.





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QUESTIONNAIRE: ICT PROCUREMENT BASED ON STANDARDS

As part of the project, **DG CONNECT – Unit F2**, with the support of PwC, is also **conducting a survey** on open standards for ICT procurement in an effort **to identify procurement practices** that European public entities may put in place to reduce or **avoid ICT lock-in, achieve higher savings** when procuring ICT, and **increase competition among ICT suppliers**.



Participative

- 25 questions selected with the collaboration of PwC, OFE, CAMMS, DG MARKET, etc.

Time Line

- 26 January – 26 March

The Survey on Joiunp

- <http://bit.ly/1D9HyHi>

The Survey on Qualtrics

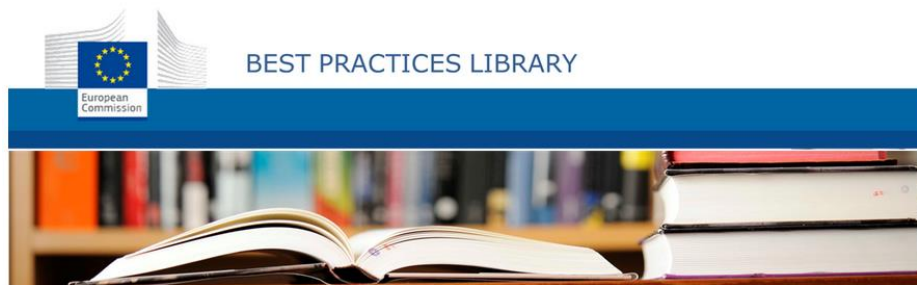
- <http://pwc.to/1LymFdI>



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BEST PRACTICES LIBRARY: ONLINE E-LIBRARY

The Standards for ICT Procurement Best Practices Library on Joinup, offers a collection of virtuous and less virtuous open procurement practices, that European public authorities might as a reference point to define their own Procurement Strategies. Access the library: <http://bit.ly/1zyeNoM>



We are providing you with free access to an e-Library of virtuous and less virtuous open procurement practices and other different examples/initiatives related to the procurement of ICT goods and services by public bodies throughout Europe.

PRACTICE NAME	TPOLOGY	RELEVANT FOR(*)	COUNTRY & SCALE
Open Standards Principles: For software interoperability, data and document formats in government IT specifications	<ul style="list-style-type: none"> - Long term ICT plans - ICT needs definition - ICT strategies and architectures 	<ul style="list-style-type: none"> - Senior Manager - Strategist 	<ul style="list-style-type: none"> UK - National - Local - Individual
Standard "Sharing and Re-using" clauses for contracts: Contractual Clauses for Service Procurement	<ul style="list-style-type: none"> - Templates and ready texts - Procurement documents 	<ul style="list-style-type: none"> - Procurement Practitioner - Business Case Author 	<ul style="list-style-type: none"> EU wide - Supranational - National - Local

Examples:

- Open Standards Principles: For software interoperability, data and document formats in government IT specifications (UK)
- Suggested model texts for the inclusion of standards and technical specifications in procurement tenders (EU)
- BITKOM guides on wording procurement documents in a non-proprietary manner (Germany)
- Etc.



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