



## StoM: semantic technology at your service

Groundbreaking research into next generation ICT will now be undertaken within the framework of StoM project. 2 year innovative demonstration activity “SemLib to Market” has received funding support of €858,000 from the European Union under the EU 7th Framework Programme.

StoM project commenced on 1st May 2014 and is carried out by a strong consortium committed to develop a commercial pathway for software-as-a-service solutions. Consortium members are leaders in ICT (NET7, IN2, SpazioDati) and business development (Techin and Innova).

The services to be developed for commercialisation are based upon a previous research programme successfully conducted in the SemLib project. The aim is to apply semantic annotation and semantic recommendation solutions in two platforms: EventPlace and PunditBrain.

### More information at

[www.stom-project.eu](http://www.stom-project.eu)

### Media contact

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## EventPlace

EventPlace makes events an engaging experience for everyone. Event managers can organise content, presentations, video recordings, documents of the event, amplify it with user-generated content (e.g. photos from participants sharing event moments and impressions) and put content-marketing at work for making their event unique.

## PunditBrain

PunditBrain will allow users to apply semantic annotations on web documents. It is aimed at scholars, journalists and students but will also perfectly fit into corporate environments where document collection and consumption lie at the heart of their work.

Implemented as a web-based service, PunditBrain will focus on usability: performing an annotation will be as easy as highlighting text in documents.



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