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THIRD INTERNATIONAL RESEARCH CONFERENCE ON THE CREATIVE AND CULTURAL INDUSTRIES

Entrepreneurial Spirit,
Knowledge Institutions and
Urban Environment

22-23 May 2014

THURSDAY 22 MAY, 2014

- 8u30 - 9u00: Registrations
- 9u00 - 9u05: Opening of the conference by chair of the Academic Committee prof. dr. Annick Schramme (University of Antwerp - Antwerp Management School)
- 9u05 - 9u30: Words of welcome by Vice-mayor of Antwerp Marc Van Peel, Chair of the Executive Board of HKU University of the Arts Utrecht, Jules van de Vijver and Dean of the Faculty Applied Economics of the University of Antwerp, prof. dr. Rudy Martens
- 9u30 - 11u00: Keynote by Edna Dos Santos (International Consultant and Policy Advisor Creative Economy & Development Issues, former Chief Creative Economy Programme UNCTAD) : The rise of the creative economy: Creative minds, creative entrepreneurship and creative cities
- 11u00 - 11u30: Coffee break
- 11u30 - 12u15: Keynote by prof. dr. R.C. Kloosterman (University of Amsterdam): On Cultural planning and Urban Policy
- 12u15 - 13u00: Keynote by prof. dr. Dany Jacobs (Chair Creative Economy HKU University of the Arts Utrecht): The Cultural Side of Innovation
- 13.00 - 14u00: Lunch
- 14u00 - 15u30: Parallel paper session 1
Session 1.1 Spillover effects of the CCI
Session 1.2 Entrepreneurial Spirit: a Sectorial view
Session 1.3 Creative education
Session 1.4: Urban regeneration
Session 1.5: Research in Progress
- 15u30 - 16u00: Coffee break
- 16u00 - 17u30: Parallel paper session 2
Session 2.1 Planning urban relations
Session 2.2 new entrepreneurial perspectives
Session 2.3. Where and how do creatives learn to be entrepreneurial?
Session 2.4: Entrepreneurial spirit: the creative in a network
Session 2.5.: Case studies on the urban context and CCI
- 17u30: End of day one
- 18u00: Walk to the Winkelhaak, Antwerp Design Center and meet and greet with some creative entrepreneurs (optional)
- 19u00: Words of Welcome by Klara Desmedt (De Winkelhaak) and Book presentation Beyond Frames, Dynamics between the creative industries, knowledge institutions and the urban context.
- Walking dinner at Designcenter de Winkelhaak

FRIDAY 23 MAY, 2014

- 8u30 - 9u00: Registrations
- 9u00 - 9u50: Research project: Erik Hitters (Erasmus University Rotterdam): Cultures of innovation in the creative industries (cici): Comparative research on small scale clusters
- 9u50 - 10u40: Research project: Paul Rutten (University of Applied Sciences, Rotterdam) and Frank van Oort (Utrecht University): Creative industries, innovation and competitiveness in the regional economy
- 10u40 - 11u10: Coffee break
- 11u10 - 12u00: project: Isabelle De Voldere (IDEA Consult): Flemish Cities, Creative Cities?
- 12u00 - 13u30: Lunch at Idealabs
- 13u30 - 15u00: Round Tables: Future Research Topics on the dynamics between the creative industries, knowledge institutions and the urban context
- 15u00 - 16u00: Closing debate with Pascal Cools (Flanders DC), Kris Achten (city of Antwerp), Valerie Frissen (click.nl), Giep Hagoort (prof. emeritus Utrecht University / HKU University of the Arts) and Gerard Marlet (Atlas voor Gemeenten), Moderator Prof.dr.ir. J.T. Mommaas (University of Tilburg - t.b.c.)
- 16u00: End of day two & closing drink

PARALLEL PAPER SESSION 1 - THURSDAY 14U00 - 15U30

Session 1.1. Spillover effects of the CCI

Chair: R.C. Kloosterman - Location: Chapel

Van Andel Walter, Jacobs Sofie, Schramme Annick	Contribution of the Creative Industries to Innovation
Dietachmair Philipp	Community-based cultural entrepreneurship as a driver of social innovation in Central and Eastern European cities
Petrova Lyudmila	Factors driving innovation within CCI and their spillovers for the wider economy

Session 1.2. Entrepreneurial spirit: a sectorial view

Chair: Arjo Klamer - Location: Promotiezaal

White Joy	(In)visible entrepreneurs: Creative enterprise in the urban music economy
Benghozi Pierre-Jean, Salvador Elisa	Strategies and business models of online platforms in CCIs: convergence or differentiation in the ebook sector?
Lavanga Mariangela, Brydges Taylor, Von Gunten Lucia	Entrepreneurship in the Fashion Industry: A Case Study of Slow Fashion Businesses

Session 1.3 Creative education

Chair: Johan Kolsteeg - Location: Nile Room

Van Meerkerk Edwin	As if Art wasn't already there': Teacher Development and creative Partnerships in Schools and Arts Centres in the Netherlands
Sashchenko Anna, Mateskaya Marina, Gordin Valery	Education and Creative Industries: How to Overcome the Gap (Case of St. Petersburg)
Kuhlke Olaf	Developing Cultural and Creative Industry (CCI) Competencies in North American Knowledge Institutions

Session 1.4: Urban regeneration

Chair: Gabrielle Kuiper - Location: Room S.002

Bidault-Waddington Raphaële	Paris Galaxies in Perspective, aesthetic audit critical report
Nijkamp Jeannette, Kuiper Chris, Burgers Jack	The Afrikaander Cooperative: every resident's cup of tea!? Stimulating creative entrepreneurship in Rotterdam Afrikaanderwijk
Kooyman Rene	Creative Urban Renewal Evaluating Cultural and Creative Entrepreneurial Development

Session 1.5: Research in progress

Chair: Giep Hagoort - Location: Room S.004

Beny Alexandre	How Revenue Generation Models are responding to Changes of Consumers' Perceived Value in Digital Creative Industries
Kowalik Natalie	From Nation-building and Political Transformation to Job Creation and Economic Empowerment: The position of South Africa's film sector in the cultural and creative industries
Cuppens Danielle, Byttebier Igor, De Bruyn Liesbeth	

PARALLEL PAPER SESSION 2 - THURSDAY 16U00 - 17U30

Session 2.1 Planning urban relations

Chair: Gabrielle Kuiper - Location: Chapel

Pedrini Sabrina, Nuccio Massimiliano	Arts between tradition and marginality: a relational approach
Hünнемeyer Vanessa	Planning the creative milieu: Analysing creativity-led regeneration with examples from Barcelona and Vienna
Barrera Fernandez Daniel	Developing creative neighbourhoods in two European medium cities: Plymouth (UK) and Malaga (Spain)

Session 2.2 New entrepreneurial perspectives

Chair: Dany Jacobs - Location: Promotiezaal

Kolsteeg Johan, Jacobs Ruben	Experience economy: management and transformation. Towards the art manager as an ethical figure
Aurier Philippe, Guergana Guintcheva	Cultural networking and relation management tools for specific territories: the case of the "c'art" pricing pass in the Lille region
Goverde Milou	Renovating museums from the perspective of culture management

Session 2.3. Where and how do creatives learn to be entrepreneurial?

Chair: Annick Schramme - Location: Nile Room

Castro-Spila Javier, Unceta Alfonso	The relational university: social innovation and entrepreneurial skills in creative industries
Comunian Roberta, Gilmore Abigail	From knowledge sharing to co-creation: paths and spaces for engagement between higher education and the creative and cultural industries
Bakowska Sylwia	Incubator of Culture as development centre of entrepreneurial skills for creative and cultural industries

Session 2.4: Entrepreneurial spirit: the creative in a network

Chair: Giep Hagoort - Location: Room S.002

Smit Elselien	Cooperative ways of working: next practice for mutual and sustainable value creation in cultural and creative entrepreneurship
De Jong Vera	Nodes of creativity, unlocking the potential of creative SME's by managing the soft infrastructure of creative clusters

Session 2.5: Case studies on the urban context and CCI

Chair: Rene Kooyman - Location: Room S.004

Juno-Delgado Edwin	The Emergence of a Cultural Quarter in the Dijon Capital of Mustard
Zakakis Nikos, Bantimaroudis Zyglidopoulos	Museum Promotion and Cultural Image: The case of the Acropolis Museum
Kaps Vera, Staub Peter, Jochum-Gasser Ruth, Martinez Celina	Architecture as mediator for the Creative Industries in Liechtenstein



Venue:

The Grauwzusters Cloister
Lange Sint-Annastraat 7
2000 Antwerp, Belgium

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This conference is a cooperation between the University of Antwerp, Antwerp Management School and the HKU (Utrecht) and can count on the support of Flanders DC, City of Antwerp and ENCATC, the leading European network on cultural management and cultural policy education.