



europæana  
think culture

# All Our Yesterdays

Wiebe de Jager

April 11, Pisa



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'Collage', CC-BY-NC-SA ivanabrego, source: flickr.com







'People taking pictures', CC-BY-NC-SA benkucinski, source: flickr.com



'My own tower of Pisa', CC-BY-SA Wiebe de Jager

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# Why is photography so important?

- Photographs are the '**currency of the web**';
- Users are **far more engaged** with photographs;
- Photography has become an integral part of **human communications**, and therefore,
- **Photography is our link to a shared cultural identity**

# 2014: Everybody is a photographer

- About 10 percent of the photos ever taken have been taken in the past 12 months
- It is estimated that humanity has taken about 3,800,000,000,000 photos in total
- 300 million photos are uploaded to Facebook every day (that's more than 3,500 each second!)
- **Every two minutes, we take more pictures than the whole of humanity in the 1800s**

Source: <http://blog.1000memories.com/94-number-of-photos-ever-taken-digital-and-analog-in-shoebox>



# → Europeana Photography



# English portrait photographer (1850)



Source: <http://commons.wikimedia.org/wiki/File:Photographer1850s.png>



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It's estimated only a few million pictures were taken in the 80 years before the first commercial camera was introduced.

Source: <http://www.buzzfeed.com/hunterschwarz/how-many-photos-have-been-taken-ever-6zgv>



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# Europeana Photography

Europeana Photography is a **EU-funded digitisation project** aimed at enriching Europeana with masterpieces of **early photography** provided by a **public-private** partner consortium.

[europeana-photography.eu](http://europeana-photography.eu)



@EurPhoto



} 10% DIGITIZED (~300 MLN OBJECTS)

90% NOT DIGITIZED  
EUROPEAN  
CULTURAL HERITAGE





# → About Europeana



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# Europeana: The Cultural Innovators

Europeana is an organisation that is passionate about **cultural innovation**.

Sitting at the intersection of **culture and technology**, our aim is to **open up** Europe's creative and cultural wealth to as **wide an audience** as possible.

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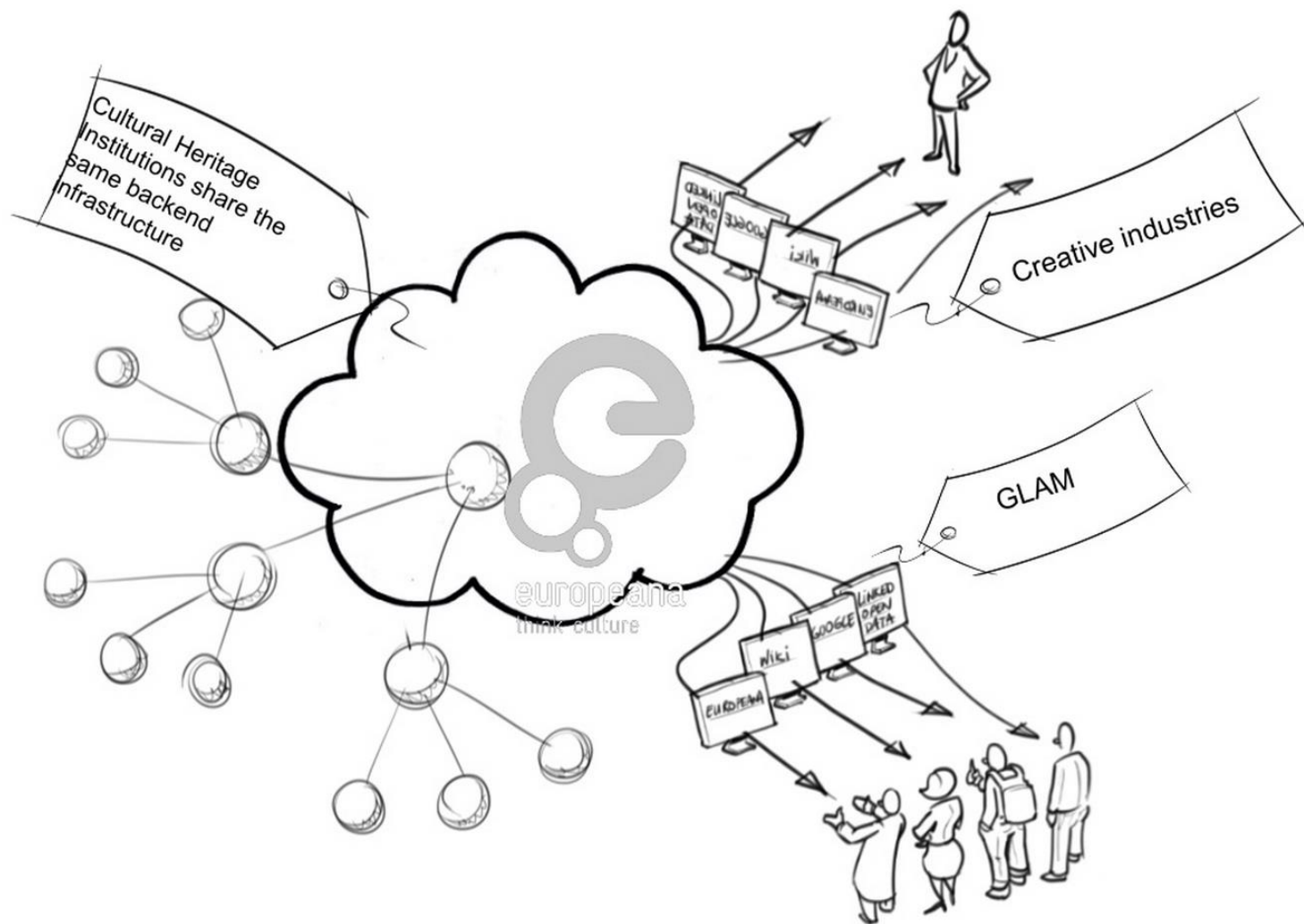
# Why do we do this?

Because Cultural Innovation:

- **Advances society** both economically and socially
- **Unites Europe** through a shared cultural heritage
- Celebrates the **wealth of cultures** across Europe
- Enables **personal growth** and **development**



# How do we do this?



# → All Our Yesterdays



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# All Our Yesterdays

- To show to the European modern citizens **how photography was a privileged witness** of the lives that European past citizens lived throughout Europe's history from 1839-1939.
- Photos of **everyday life of people** in the streets, outside, in the cities, in the countryside, in the villages - selected basing on their testimonial power and photographic value – will disclose to the visitors life in the past across Europe.
- More information at [earlyphotography.eu](http://earlyphotography.eu)




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[bit.ly/EuropaanaPhotography](http://bit.ly/EuropaanaPhotography)





'Pisa', CC-BY Amsterdam Museum. Source:  
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Grazie mille!

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