



National Technical University  
of Ukraine  
«Kiev Polytechnic Institute»

**Polytechnic Museum**  
National Technical University of Ukraine "Kiev Polytechnic Institute"  
[www.museum.kpi.ua](http://www.museum.kpi.ua)



State Polytechnic Museum  
NTUU "KPI"



Denisenko Scientific  
& Technical Library  
NTUU "KPI"



EuropeanaPhotography



**ALINARI** Archives

Fratelli Alinari  
Photo Archive & Museum



**BALI**  
Specialized Center

---

## First International Scientific and Practical Seminar

# **DIGITIZED HERITAGE: PRESERVATION, ACCESS, REPRESENTATION**

Subject:

**Preservation and use of digital collections of photographic documents**

---

**November 25-26, 2013**

State Polytechnic Museum (NTUU "KPI") will hold a scientific and practical seminar, the first in a **series of informational and training events on the subject of digitizing of historical, cultural and scientific heritage** stored in archives, museums, libraries and private collections.

**The objective is** to familiarize professionals with advanced international practices, digitizing technologies, development and integration of digital collections, access and use methods.

**The format:** lectures, presentations, trainings, workshops, professional meetings: discussions to find appropriate technological solutions.

Moderators and spokespersons are the **highly experienced local and foreign experts** on digitizing and related areas of information and communication technologies.

**Participants are welcome:** the experts and the heads of archives, museums, libraries, publishers, the owners of private collections, the scientists and everyone wishing to acquire knowledge and skills in the field of digitizing technologies.

---

**The first event is devoted to the issues of representation and integration of collections and archives of photographs and negatives, which are stored virtually in all cultural, scientific and educational institutions, mass media, industrial organizations, private collections and family archives supposed to be a national resource and photographic documents that show the history of the country, into EUROPEANA, the European catalogue of digitized heritage.**

## **Moderators and spokespersons:**

**Nataliia Pysarevska** Director of State Polytechnic Museum (NTUU “KPI”), Museology expert (Kiev, Ukraine)

**Andrea de Polo** BFA, holds a Museum Studies Certificate from George Eastman House Museum. Project manager for R&D projects at Fratelli Alinari Photo Archive. Independent consultant to museums and the cultural heritage sector specializing in digital strategy for institutions of all sizes. Expert in strategic planning, business sourcing and procurement, budgeting and forecasting, DRMS, electronic publishing, online digital resources and publications, open access policies and issues. (Florence, Italy)

**Hilary Roberts** Head Curator of photography at Imperial War Museum Photograph Archive, archivist, specialist in the history of war photography, expert consultant to curators, archivists and librarians on matters pertaining to photography around the world. (London, United Kingdom)

**Olga Barkova** PhD, Deputy director on IT development at BALI Specialized Center, Deputy head of Technical Committee TK-144 “Information and Documentation”, expert in digital libraries and collections, digitizing technologies (Kiev, Ukraine)

## **Seminar program:**

**Presentations:** State Polytechnic Museum: the collection of photographs (Natalia Pisarevskaya),  
The Fratelli Alinari Photo Archive and Museum: history, funds, activities (Andrea De Polo),

The Photograph Archive of the Imperial War Museum (UK): storage, digitizing, the use of film and photographs, digital designs to the anniversaries of the events (Hilary Roberts)

Ukrainian in Europeana: the initiative and the experience of connecting the Ukrainian digitized documentary heritage to EUROPEANA, the integrated European catalog (Barkova Olga)

**Lecture:** Digitizing of photographic documents: best practice of safety and access (Andrea De Polo)

Software technologies for the integration of digitized photocontent into digital collections and electronic encyclopedic resources (Olga Barkova)

**Master class:** Digitizing of photographic documents: the organization of the process, licensing and protection of digital content (Andrea De Polo)

Preparing of the content for Europeana: requirements to the digital copies of the photographic documents, metadata (format LIDO) (Olga Barkova, Andrea de Polo)

## **Professional meeting**

- Cooperation with EUROPEANA PHOTOGRAPHY
- The Perspectives of Ukrainian organizations participation in the EU programs
- Commercial use of the photographic documents: the experience and proposals of Societa Fratelli Alinari IDEA S.p.A.
- The possibility of cooperation with European partners, projects and various forms of public access to public, licensed and private digitized photocontent.

**Working languages:** Ukrainian, Russian, English.

**On completion the participants will receive the certificate**

## Terms of participation

Participation is free. Travelling, accommodation and meals costs - at the expense of the participants. Information about the hotels is available upon the request.

## Apply for participation

by e-mail: [museum@kpi.ua](mailto:museum@kpi.ua) , [ikt@scbali.com](mailto:ikt@scbali.com) , by fax: +380 (44) 406-8640

or use [online registration form](#)

Please provide the following information:  
full name, institution, mailing address, contact phone and e-mail.

**Application deadline: November 18, 2013**

## Proposal to Sponsors

We invite you to become a sponsor of the event. Promote your company with announces, presentations, advertisement, handout and information in seminar printed materials.

---

## Location

Kyiv, 37 Peremohy ave. 37, Building 6  
State Polytechnic museum NTUU “KPI”  
Administrative Council Hall (1 floor)  
Map: <http://museum.kpi.ua/location/>

## Schedule

### November 25

9:30	Registration
10:00-17:00	Presentations, lectures session, master class
11:00, 15:30	Coffee break
13:00-14:00	Lunch break

### November 26

10:00-15:30	Professional meeting
11:30	Coffee break
	Excursion at the museum

---

**Contacts:** *Nataliia Pysarevska* +380 (44) 406-8640, +380 (95) 423-4914,  
*Olga Barkova* +380 (44) 410-5445, +380 (50) 643-5421

**The latest information please find at:**

<http://museum.kpi.ua/conferences/digital-heritage-2013/>

