

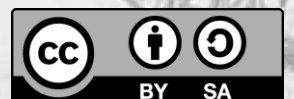


Europeana
think culture

Europeana: Rights Labeling

Julia Fallon, IPR & Policy Advisor, Europeana Foundation

Europeana Photography, Paris
15th November 2013



→ The user experience



Rights information about content (EDM: rights)

The screenshot shows the Europeana search results page for the query 'bastille'. The page layout includes a header with the Europeana logo and navigation links, a search bar with the query 'bastille', and a sidebar with filters. The main content area displays a grid of search results, including images, text, and audio files. A blue circle highlights the 'By copyright' filter section in the sidebar, which includes options like 'Public Domain marked (7)' and 'Free Access - Rig... (3)'. The search results are organized into two rows, each showing a grid of items with thumbnails and titles.

Search results for 'bastille' include:

- Francis Fulton-Smith
- Francis Fulton-Smith
- The Taking of the Bastille on the 14 of J...
- Röse
- Travels in Hungary, with a short account...
- The Destruction of the Bastille July 14th...
- The Destruction of the Bastille July 14th...
- The Taking of the Bastille, at Paris, by ...
- La Comtesse de Valois de la Motte : à sa...
- Siege de la Bastille du 14 Juillet 1789 ...
- The Archive Collection 1940'S CD 2



Rights information about previews on Europeana

The Destruction of the Bastille July 14th 1789 : [estampe] / painted by H. Singleton ; engrav'd by W. Nutter | Nutter, William . Graveur


www.europeana.eu/portal/record/9200103/8FF413A18D58259B9923CEE0B40FC3BD3487CB54.html?start=7&query=bastille

bastille - Europeana - Search results

Singleton ; engrav'd by W. Nutter | Nutter, William . Graveur

The Destruction of the Bastille July 14th 1789 : [estampe]...

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bastille

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The Destruction of the Bastille July 14th 1789 : [estampe] / painted by H. Singleton ; engrav'd by W. Nutter

Creator: Nutter, William (1754-1802). Graveur | Singleton, Henry (1766-1839). Dessinateur du modèle |

Date: 1792

Type: Scènes historiques -- 1789-1799 | image fixe | image | still image | estampe | engraving |

Subject: Femmes | France -- 14 juillet 1789 |

Relation: Notice d'ensemble : <http://catalogue.bnf.fr/ark:/12148/cb40247616c> ; Appartient à : [Recueil. Collection Michel Hennin. Estampes relatives à l'Histoire de France. Tome 118, Pièces 10278-10385, période : 1789] ; Appartient à : [Recueil. Collection de Vinck. Un siècle d'histoire de France par l'estampe, 1770-1870. Vol. 9 (pièces 1423-1570). Ancien Régime et Révolution] ; Notice du catalogue : <http://catalogue.bnf.fr/ark:/12148/cb40247616c>

Description: Collectionneur : Hennin, Michel (1777-1863)

Collectionneur : Vinck, Carl de (1859-19..)

Référence bibliographique : De Vinck, 1570


[See more](#)


Data provider: French National Library - Bibliothèque Nationale de France |

Provider: The European Library | France |

Explore further!

Similar content



 PUBLIC DOMAIN

[French National Library - Bibliothèque Nationale de France](#)

Identifier: <http://gallica.bnf.fr/ark:/12148/cb40247616c>

Format: 1 estampe ; 49,5 x 63,5 cm (élt d'impr.) ; image/peg

Source: Bibliothèque nationale de France, département Estampes et photographie, RESERVE QB-201 (170)-FT 4 [Hennin, 10340 |

Publisher: by B.B. Evans (London) |

Like 0

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0

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Translate details

Select language

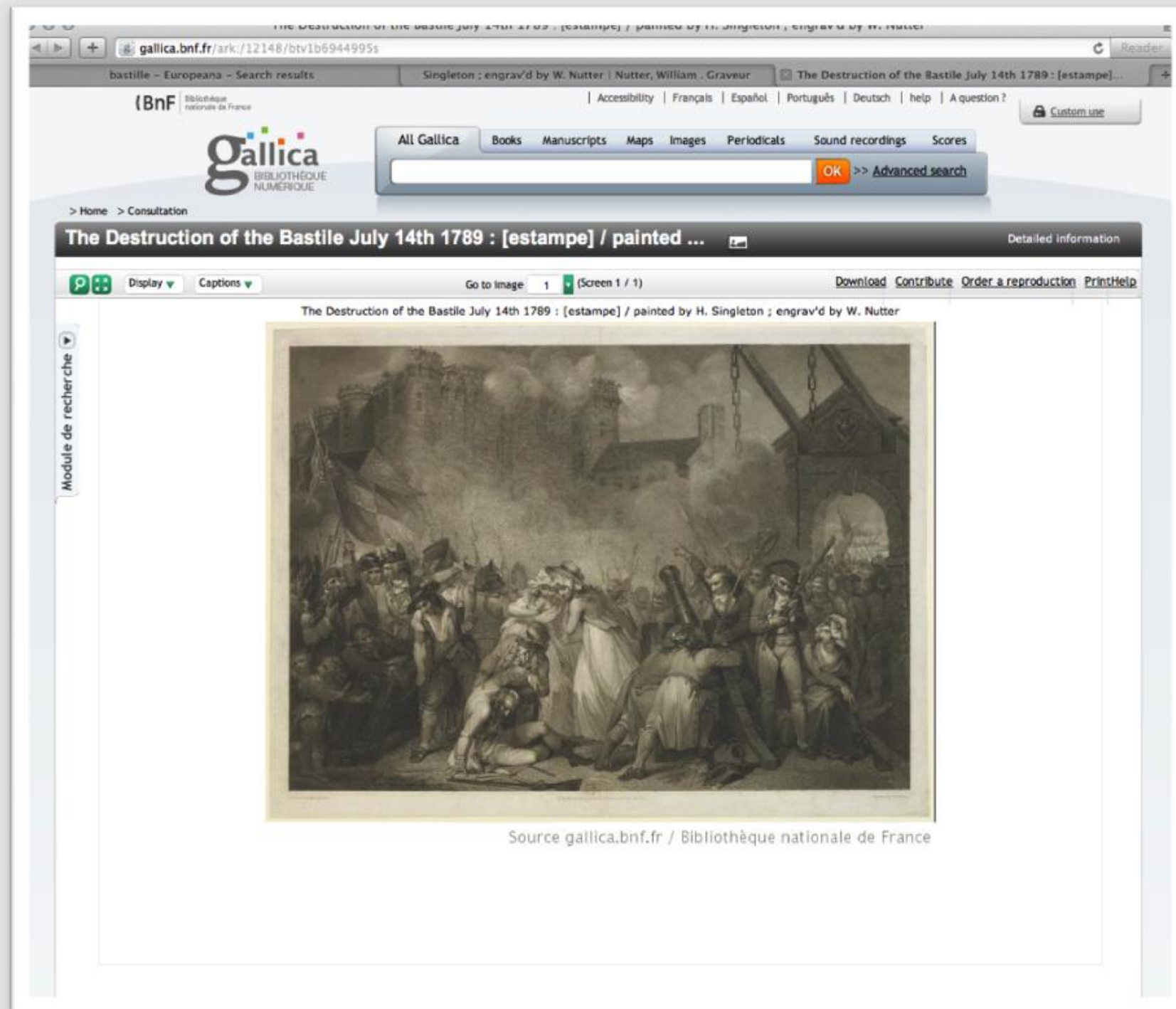
Powered by Microsoft Translator

Cite on Wikipedia

Auto-generated tags



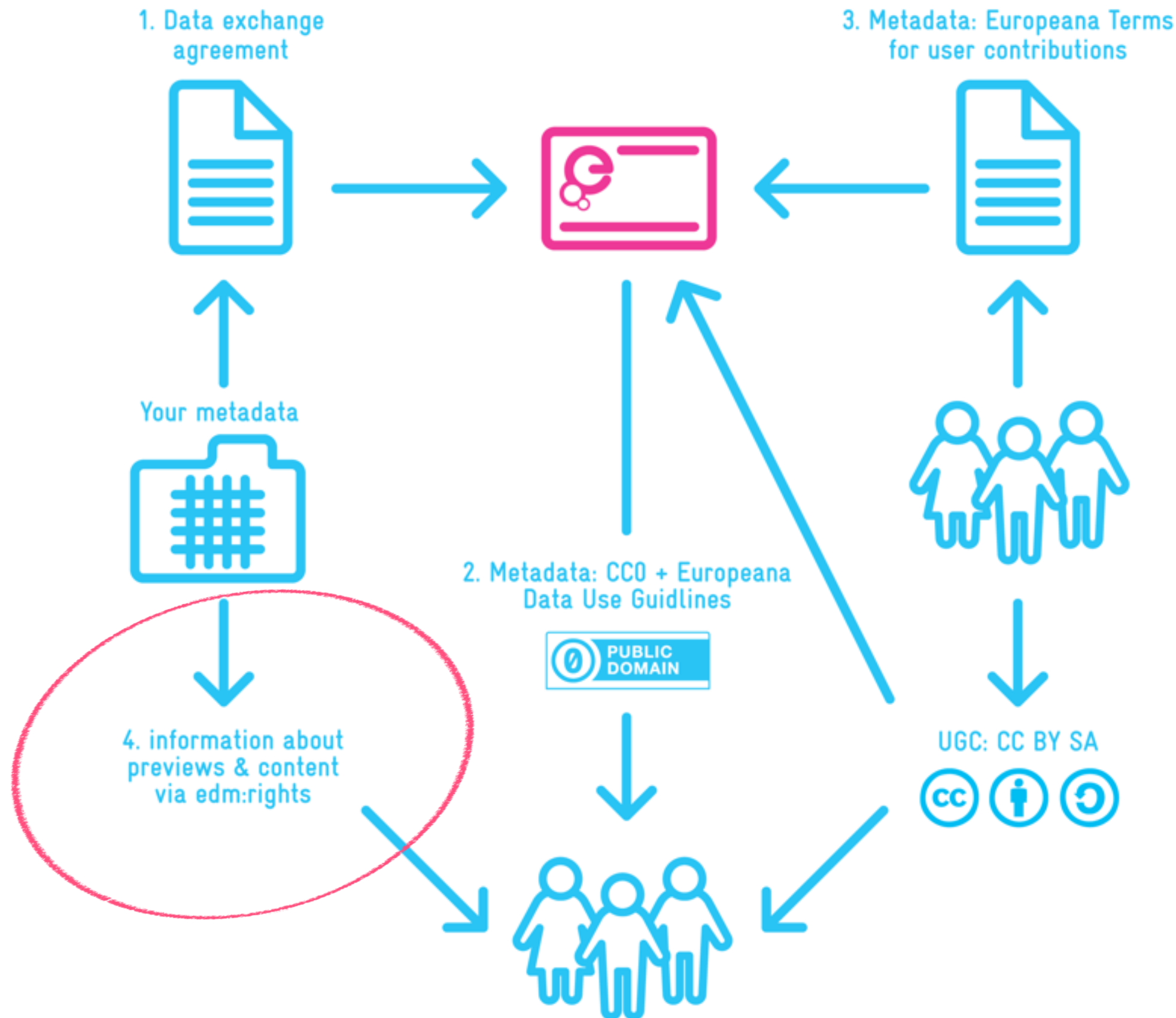
The content itself remains on the site and under the control of the provider



→ Rights Statements



Structure of the Europeana Licensing Framework



Preview & Digital Objects are licensed as described in “EDM: rights”

CCO

Layer #3: Metadata (descriptive object information)

Layer #2: Previews (lower quality versions of #1)

EDM:rights

Layer #1: Digital objects (on the site of the provider)



Twelve Rights Statements available for EDM: rights

Public Domain & unrestricted re-use

Creative Commons Licenses

Rights Reserved statements

Unknown rights statement





Evaluating the Licensing Framework



Evaluation of the Licensing Framework

Europeana Awareness undertook a review of suitability of the Licensing Framework during Q2-3 2013:

- Discussion Paper released,
 - Workshop held,
 - 21 Recommendations (D5.3)
- <http://pro.europeana.eu/web/europeana-awareness>



Licensing Framework: three design principles

- **All metadata that is published by Europeana must be available under the same terms that encourage reuse.**
- **Each digital object that is available via Europeana must carry its own rights statement.**
- **Previews are treated as an instance of the digital objects from which they are derived.**



Recommendations: Previews

- **Recommendation 6:** Establish a Europeana Network task force to develop minimum quality criteria for previews on Europeana and explore the possibility of embedding rights metadata in preview files.
- **Example:** at least 2048 * 1536 pixels with no visible watermarks (this is the minimum requirements established by the content reuse framework).



Recommendations: Digital Objects

- **Recommendation 7:** Modify the Europeana Data Model so that edm:rights statements are provided at the level of individual digital objects instead of the level of all representations (aggregations).
- **Recommendation 8:** Highlight the existing guidelines for the use of the two Public Domain statements supported by the Europeana Licensing Framework (PDM and CC0)



Recommendations: Available Rights Statements

- **Recommendation 11:** Add a new rights statement (as outlined above) to the list of available rights statements that can be used with Digital Objects representing works that have been identified as Orphan Works in line with the requirements of the national law implementing Directive 2012/28/EU of the European Parliament and of the Council of 25 October 2012 on certain permitted uses of orphan works.
- **Recommendation 12:** Work with OHIM to explore to possibility to link Europeana metadata records that refer to orphan works to the corresponding record in the single European database.



Recommendations: Available Rights Statements

- **Recommendation 13:** Modify the existing unknown rights statement in line with the above to clarify that it is not intended for use with orphan works. Review all digital objects currently labeled with the unknown rights statement to see if it is properly used.
- **Recommendation 14:** Retire the rights reserved - restricted access statement.



Recommendations: Available Rights Statements

- **Recommendation 15:** Introduce an additional metadata field that can be used to indicate that a digital object is available for purchase on the site of the Data Provider. This metadata field can be used by data providers on a voluntary basis in combination with other rights statements.
- **Recommendation 16:** Work with data providers that are currently using the rights reserved - paid access statement to ensure that they correctly use the rights statement for collections where the access to the full digital object is conditional on a payment.



Recommendations: Available Rights Statements

- **Recommendation 17:** Rename the rights reserved - free access statement into 'free access - no reuse' and the rights reserved - paid access into 'paid access - no reuse' and replace all references to 'item' and 'work' by 'digital object'



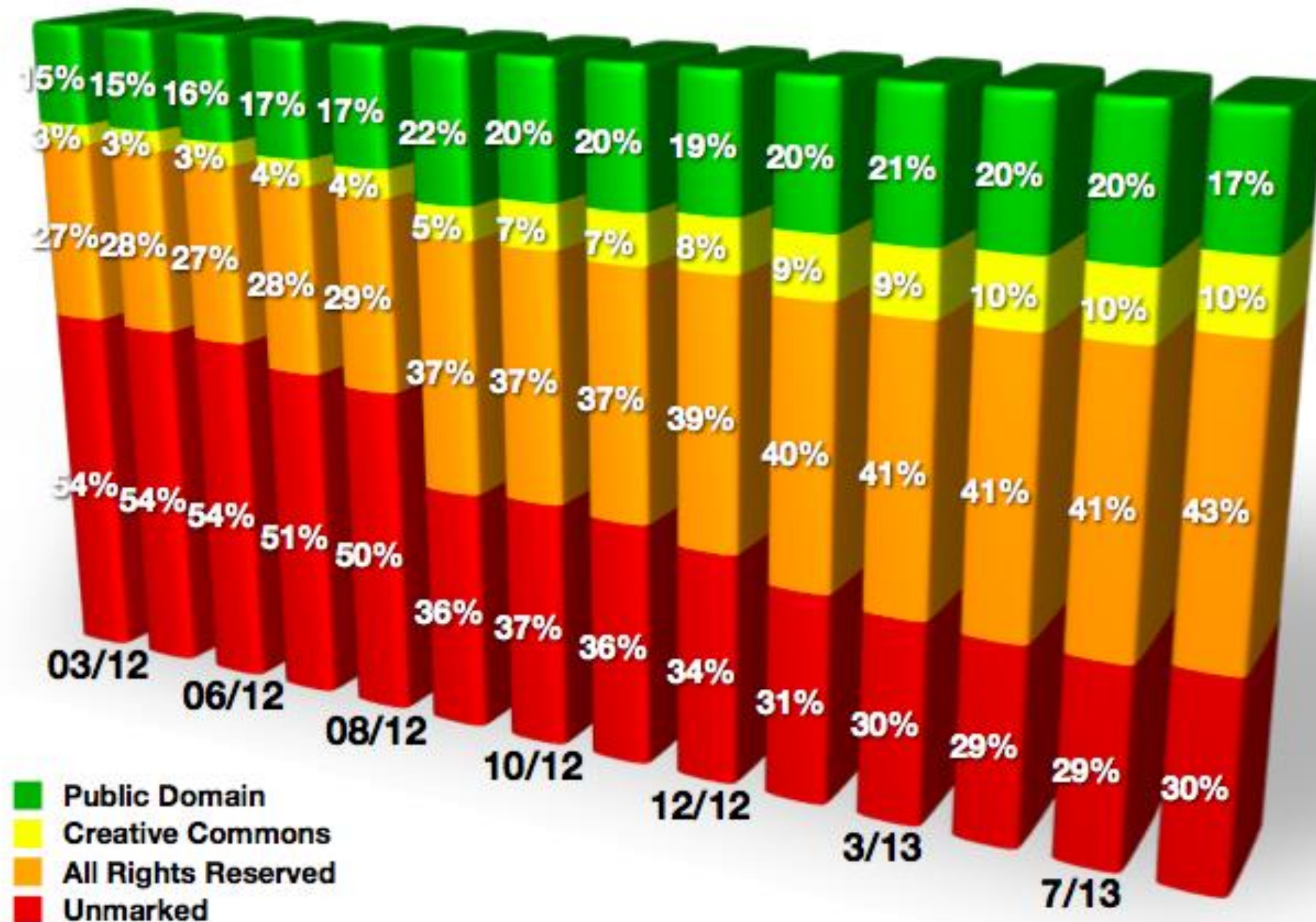
Relevant to Europeana Photography:

- **Recommendation 6:** Establish a Europeana Network task force to develop minimum quality criteria for previews on Europeana and explore the possibility of embedding rights metadata in preview files
- **Recommendation 7:** Modify the Europeana Data Model so that ddm: rights statements are provided at the level of individual digital objects instead of the level of all representations. Implement a transition strategy that informs data providers about this possibility.
- **Recommendation 8:** Highlight the existing guidelines for the use of the two Public Domain statements supported by the Europeana Licensing Framework (PDM and CC0)
- **Recommendation 15:** Introduce an additional metadata field that can be used to indicate that a digital object is available for purchase on the site of the Data Provider. This metadata field can be used by data providers on a voluntary basis in combination with other rights statements.
- **Recommendation 16:** Work with data providers that are currently using the rights reserved - paid access statement to ensure that they correctly use the rights statement for collection where the access to the full digital object is conditional on a payment.



Rights label per category

(as percentage of total)



→ Thank you!

Questions?

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