

A P O - C A L Y P S E

Antoine Auberson
Clémentine Bossard
Anne Bourgeois Meier
Nicolas Christol
Alain Declercq
Sigismond de Vajay
Laurent Estoppey
Claudia Fellmer
Shilpa Gupta
Ligne M3
Rebecca Maeder
Léa Meier
Aurélie Menaldo
Jonathan Monk
Gianni Motti
Nicole Murmann
Yohei Nishimura
Hans Op de Beeck
Pao Paixao
Anna Schlaepfi
Jeanne Susplugas
Julius von Bismarck
Ai Weiwei
Erwin Wurm
Mélane Zumbrunnen

International contemporary art exhibition
Clarens/Montreux (CH) – 16.11. - 21.12.2012

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Press release

Einzwedrei is an Association of artists from the Vevey region founded in 2006. The Association's objective is to organise cultural events and it operates as a platform of contemporary creation.

APO-CALYPSE is an ambitious project which will bring together 28 Swiss and international visual artists on the theme of the apocalypse. The exhibition will be bringing together very young artists as well as major figures of contemporary art.

Einzwedrei will be exhibiting photography, video, sculpture, ceramics, drawings and installations. Altogether 21 works will be produced specifically for the project, including works by Jonathan Monk, Shilpa Gupta, Gianni Motti, Jeanne Susplugas and Alain Declercq, to mention but a few.

We have chosen to exhibit *Dropping the Urn* – an iconic work by the Chinese artist Ai Weiwei composed of three silver emulsion photographs. The famous collector Uli Sigg has done us the exceptional favour of lending us this historic piece. Exhibited in the major museums, at APO-CALYPSE it will be presented in a totally new installation, approved by the artist.

Erwin Wurm has himself chosen to exhibit a sculpture from the new series *Zorn Skulpturen*, produced at the beginning of the year, and which is being shown for the first time in Switzerland.

We will also be presenting *Celebration*, a video made in 2008 by the artist Hans Op de Beeck, and never before shown in Switzerland.

Yohei Nishimura will present an impressive work dating from 2008, which he will be re-installing specifically for the project. This will be the first time the work has been shown in Europe. On this occasion we will have the honour of welcoming Yohei Nishimura in Switzerland for a week.

Gianni Motti, Jeanne Susplugas and Sigismond de Vajay will each be exhibiting an existing work, as well as a new piece specifically produced for this exhibition.

The public's interest in the different theories about the end of the world is well known. We wish to build on this interest to provoke wider discussion, not exclusively focused on the theological or cataclysmic aspects. This project offers a cross-section of viewpoints in thinking about the end and about a possible new world. Our hope is that the works presented and the warm welcome with **free admission** will draw a wide non-elitist public, and not just lovers of contemporary art. An absolutely unique exhibition area and effective promotion should contribute to this objective.

The exhibition will take place from the 16th November to 21st December 2012 in an exceptional and non-institutional 1,200 m² space in a former silverware factory located in Clarens, near Montreux, Switzerland, on the shore of Lake Geneva, one hour by train from Geneva.

Approach

Just type "21 December 2012" into a search engine and you will get an idea of the psychological impact of that date. The hundreds of prophecies announcing the end of the world are sometimes alienating, sometimes sources of revolt or hope, and seem to be so many reminders of our dismay at our mortality and the relativity of time.

The choice of 21 December 2012 as the end of the exhibition is a recognition of that fateful date. Beyond all messianism, the eschatological texts remind us, whatever our origins or our convictions, that we are capable of revolting, questioning ourselves, and dreaming of change and freedom.

Collaborations

LUFF

The LUFF team has selected films and documentaries specially for the Apo-calyptse exhibition. Screenings will be free and take place at Béard factory each Sundays.

ensemBle baBel

ensemBle baBel will repeatedly perform a musical performance in tribute to John Cage.

fanzine Mashine

The finissage will take place on 21st December 2012 and will be organized by the team of the fanzine Mashine.

Practical informations

Venue

Old Beard silverware factory, avenue Jean-Jacques Rousseau 19, 1815 Clarens

Dates

November 16th – December 21st 2012

Vernissage

Friday November 16th, at 05:30 pm

Finissage

Friday December 21st, at 05:30 pm

Timetable

From Tuesday to Friday from 2:00 pm till 7:00 pm and from Saturday to Sunday from 11:00 am till 7:00 pm

Admission to the exhibition is free and wheelchair access is provided.

Bookshop

A small bookshop will offer a selection of books of the artists invited or related to the theme of the exhibition, in collaboration with La Fontaine bookshop (Vevey-Lausanne EPFL)

Location

Clarens is located on the shore of Lake Léman, close to Montreux, in Switzerland. Beard factory is located both 1 minute on foot of the train station and the main bus line.



By train

Lausanne – Clarens : 25 min. (regional train only)
Montreux – Clarens : 1 min. (regional train only)

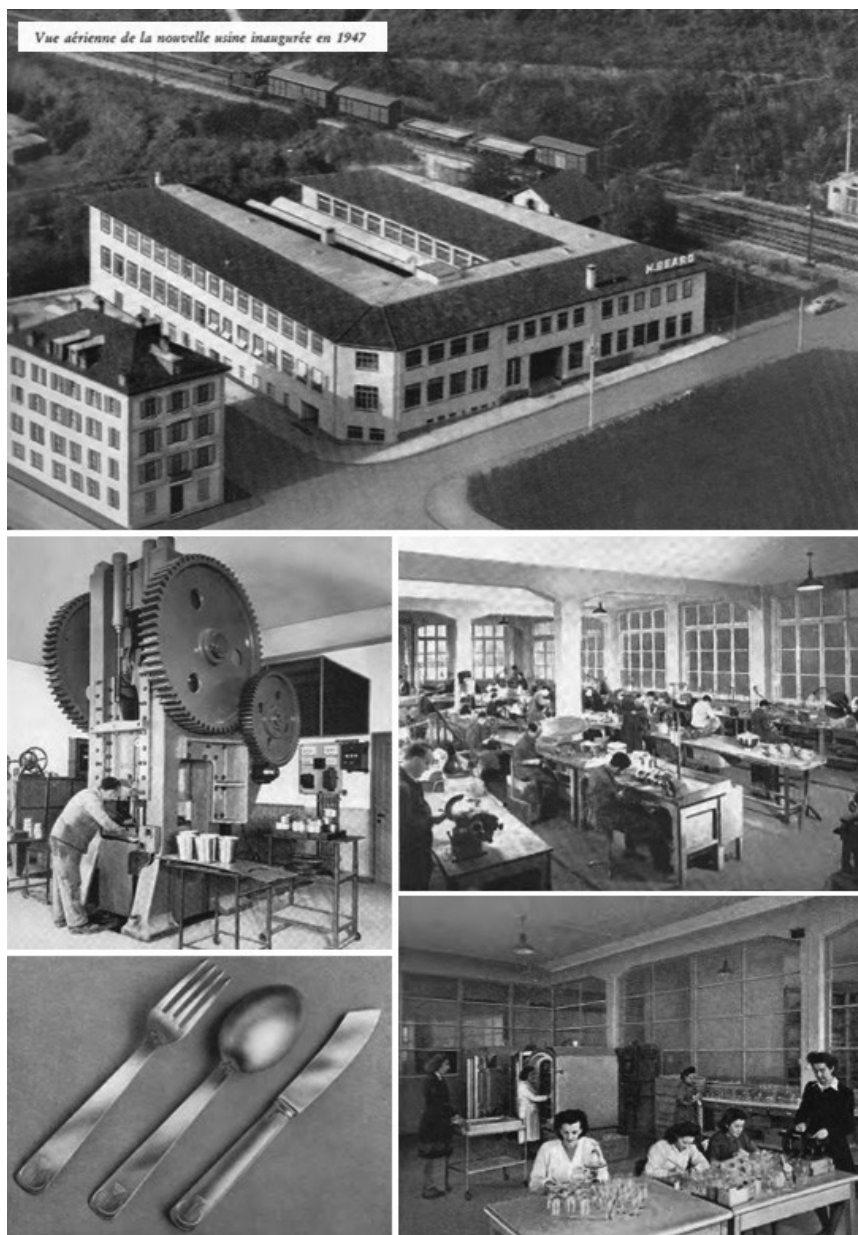
Lausanne – Montreux : 20 min.
Geneva – Montreux : 1 heure
Bern – Montreux : 1H20
Zurich – Montreux : 2H30
Paris – Lausanne (TGV) : 4H00

Venue

It was extremely difficult to find a suitable venue for the project, both from the point of view of available area and of accessibility and safety. In Vevey, sufficiently large empty spaces will all be closed for improvements before the end of the year. After a long search, we settled on the former B  ard silverware factory in Clarens.

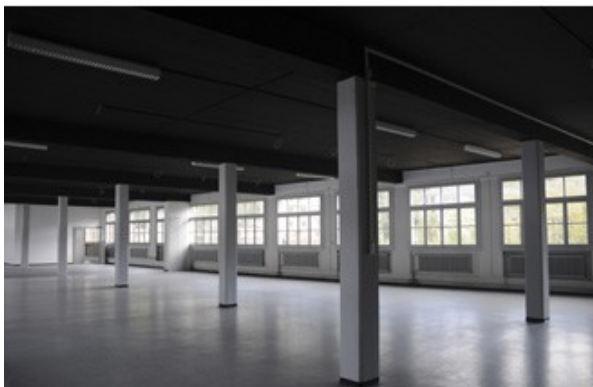
Past

“Henri B  ard, the firm’s founder, used to work with his father in porcelain and glass work when he decided to go into silverwork in 1906. From these family and craftsmanlike beginnings, the business went from strength to strength, extending its field of activity from year to year. The year 1948 saw the inauguration of the new factory in Clarens, a rational construction in the shape of a cube of 23,000 m³, housing more than 100 workers, with showrooms as well as the workshops and offices. The factory supplied luxury hotels and private clinics all over the world, as well as the national airline Swissair’s first class lounges. The factory declined from the 1990s, and was sold in 2000 before finally closing in 2001.”



Present

The Beard factory is composed of a ground floor, two floors and an attic, divided on two wings. We will use both floors, which represents more than 1'200m² on two wings.



Future

The building is now the property of the Balcons du Lac foundation, which will give it a complete facelift to convert it into a medical-social establishment for the elderly.

...Einzweidrei

Einzweidrei is an Association of Vevey artists founded in 2006. Its objective is to organise cultural events and manage its activities with a view to serving as a platform for contemporary creation. The Association is independent and non-profit. With this in view, Einzweidrei has organised several collective exhibitions, published a limited edition, collaborated in the production of videos of artists, and helped several of its members to occupy workshops in the former prison in Vevey. The Collective's approach is mainly along political and sociological lines. Much of the collective's work involves bringing together young artists and established or even international artists.

<http://www.einzweidrei.info>

Organisation Apo-calyptse

Nicolas Christol (project manager)

Nicholas Marolf (scenography, readings)

Mélane Zumbrunnen (PR)

Clémentine Bossard (production)

Anna Schlaeppli (production)

Graphics : Sébastien Gonin / Cinq-Neuf

LUFF : Julien Bodivit, Pauline Lalondrelle

Oriental : Nicolas Gerber, Eloïse Weiss-Dubray

Fanzine Mashine : Morgane Ischer

Bookshop La Fontaine : Véronique Overney

Vernissage

Friday 16 November - 5:30 pm

Surprise performance by Antoine Auberson

Readings and performances

Saturday 17 November – 6:30 pm

Reading-performance by Bertrand Gervais

Saturday 24 November – 6:00 pm

Partir en fumée, performance by Nicole Murmann

Saturday 8 December – 6:30 pm

Reading by Jacques Roman of *Je meurs comme un pays* by Dimitris Dimitriadis

Saturday 15 December – 6:30 pm

Reading by Marco Facchino of *Bréviaire du chaos*, by Albert Caraco

Music / baBel

Thursday 19 Nov. 7:00 pm - Friday 30 Nov. 8:00 pm - Saturday 1 Dec. 8:00 pm - Sunday 2 Dec. 5:30 pm

The city which (Chicago 1942/2012)

By the ensemble baBel / Théâtre l'Oriental Vevey / 2012-2013

In August 2012, to mark Cage's centenary, Anne Gillot and Laurent Estoppey set off, microphone in hand into the streets of Chicago and brought back the sound material for this show where baBel dreams the impossible dream: to use today's tools to create a work to measure up to the hope projected by John Cage in 1942.

There is an admission charge for the concerts by the ensemble baBel, produced by the Theatre de l'Oriental. More information on : www.apo-calypse.ch

Cinema / LUFF

The LUFF team has selected films and documentaries specially for the Apo-calypse exhibition. Screenings will **be free** and take place at Béard factory each Sundays.

Sunday 18 November – 6:00 pm

The Exterminating Angel (El ángel exterminador)
Luis Buñuel, 1962, Mexico, with French subtitles, 95'

Sunday 25 November – 6:00 pm

Plagues & Pleasures on the Salton Sea
Documentary by Chris Metzler & Jeff Springer, 2005, USA, French subtitles, 68'

Sunday 2 December – 6:00 pm

1 and 0 nly
Martyn Park, 2008, Australia, French subtitles, 84'

Sunday 9 December – 6:00 pm

After the Apocalypse
Yasuaki Nakajima, 2004, USA, silent, 72'

Sunday 16 December – 6:00 pm

The New Barbarians (I nuovi barbari)
Enzo G. Castellari, 1983, Italy, dubbed into French, 87'

Finissage / fanzine Mashine

Friday 21 December – 5:30 pm

By way of a finish and final thrill before our world disappears, the team at fanzine Mashine will be presenting the last issue of its drawing periodical. Fribourg's metal band *Redheads are Vampires* will also treat us to one last farewell sonata.

Contact

Association Einzweidrei

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Press

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Find the artists' biographies, programme details and the list of our partners on:

www.apo-calypse.ch

Press pictures

HQ images download : <http://www.apo-calypse.ch/presskit.zip>

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Clémentine Bossard
Untitled
The Apocalypse Figures I
Ilfotrans silver prints
2012



Alain Declercq
Glass Blast 01
2012
blown glass, blowpipe, wooden crate
Courtesy Galerie Loewenbruck, Paris /
...Einzweidrei



Sigismond de Vajay
Desarrollo & Decadencia
2009
Ilfotrans silver prints, light box



Léa Meier
Je vais te remplir le vide que tu as à l'intérieur
2012
ball point on paper, A4



Jonathan Monk
Untitled
2012
neon (simulation)

Courtesy Jonathan Monk / Yvon Lambert, Paris / ...Einzweidrei



Gianni Motti
Big Crunch Clock, 1999/5'000'000'000
Digital clock, countdown of the five billion years before the sun's explosion (the "Big Crunch")



Hans Op de Beeck
Celebration
2008
Full HD video transferred to Blu-Ray disc, colour, sound 4 minutes, 38 seconds (16:9 aspect ratio)

Courtesy Galleria Continua, San Gimignano / Beijing / Le Moulin; Galerie Krinzinger, Vienna; Xavier Hufkens, Brussels; Marianne Boesky Gallery, New York; Galerie Ron Mandos, Rotterdam – Amsterdam



Jeanne Susplugas
Borderline
2007
LED



Ai Weiwei
Dropping a Han Dynasty Urn
1995
three gelatin silver prints
Courtesy M+ Sigg Collection



Erwin Wurm
Zornskulpturen
Big beat and treat (I)
2011
bronze, patina
45 x 67 x 70 cm
Courtesy: Galerie Thaddaeus Ropac, Salzburg (A), Paris (F)
Photographie: Studio Wurm



Old Beard silverware factory,

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Old Beard silverware factory,

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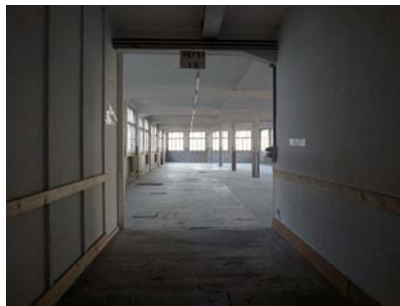
Old Beard silverware factory,

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