

Final Program at a Glance

< **APE – Academic Publishing in Europe 7** **International Conference: Semantic Web, Data & Publishing**

24-25 January 2012: Academy of Sciences, Gendarmenmarkt, Berlin, Germany



Under the Patronage of
Prof. Dr. Annette Schavan,
Federal Minister for Education
and Science in Germany

< Our Venue: the Leibniz Room

Please note: special entrance
APE 2012: Gendarmenmarkt,
Markgrafenstr. 38, Berlin Mitte

The APE 2012 Full Conference Program has been developed by a high level **Program Committee** and offers a broad perspective, varying from research excellence, peer reviewing, use of information, content innovation, funding and investing, business models, new types of information, enabling technologies, repositories, search engines, dissemination, access and sharing of knowledge.

The APE Pre-Conference Day on 23 January 2012 offers a professional 'Education and Training Course' to all those, who deal with the acquisition, handling, publishing and dissemination of information, not only in Europe. Participants enjoy a special rate for the Full Conference.

The now renowned **APE Conferences** aim at a better understanding of scholarly communication and the role of information in science, education and society. They encourage the debate about the future of value-added scientific publishing, information dissemination and access to scientific results and offer an independent forum for 'open minds'. Participants enjoy a very relaxed atmosphere with a free exchange of opinions and experiences between all stakeholders.

Participants are: academic, educational, scientific, technological, medical, legal and professional publishers, university presses, researchers, authors, editors, librarians, teachers, learned and professional societies and associations, funding agencies, politicians and policy makers, subscription agencies and booksellers, recruiting agencies and technology providers.

APE Conferences provide an inventory and show the way ahead in a collaborative effort involving all stakeholders. At the same time they are open for a review of new enabling technologies that may cope with new requirements and also look at sustainability given the changes of behaviour. In and between the private and the public sector there is still no complete understanding of the economics of electronic publishing and of the various functions in the value chains. This is an ongoing discussion. Coherent indicators are needed to measure the actual use and value of scientific information as a basis for future funding in the public sector and for investments in the private sector.

As always there will be lots of time for discussions and meetings with friends and colleagues. A highlight is the **Conference Dinner** in the "**Gendarmerie**", very close to Gendarmenmarkt and the Academy of Sciences.

For actual information: www.ape2012.eu

Registrations: <http://www.ape2012.eu/html/registration.php>

Tuesday, 24 January 2012 Final Program (Status 12 January 2012)

08:30 – 10:00

Doors open for Registration (Coffee, Tea & Snacks)

10:00 – 12:30

Greetings: Dr. Christian Sprang, German Association of Publishers and Booksellers, Frankfurt

Opening: Prof. Michael Mabe, CEO, International Association of STM Publishers, The Hague and Oxford
Opening Remarks and Chair

Keynotes:

Dr. Derk Haank, CEO, Springer Science+Business Media, Berlin

The Past, the Present and the Future of STM Publishing

Prof. Dr. Jean-Claude Burgelman, European Commission, Brussels

Research and Innovation. From web 2.0 to Science 2.0? The Potential of ICT to change the Modus of Science and Research

12.30 – 13:30 Buffet Lunch

13:30 – 15:30

Overviews:

Chair: Mayur Amin, Senior Vice President, Research & Academic Relations, Elsevier

Mark Ware, Vice-President and Lead Analyst, Outsell, London

The Shape of Things to Come: how Technology Trends and Market Forces will change the Structure of the STM Publishing Industry

Dr. Nick Fowler, Director of Strategy, Elsevier, Amsterdam

Measuring and Managing Research Outcomes

Session: The Right Approach

Chair: Dr. Christian Sprang, Legal Counsel, German Association of Publishers and Booksellers, Frankfurt

Mark Bide, Director, EDItEUR, London

The Linked Content Coalition - A new Approach to the Management of Copyright on the Internet

Kim Zwollo, General Manager, RightsDirect, Amsterdam

Digital Reuse Rights in a fast-changing Publishing Environment: Users' Demands and Licensing Options for Publishers

15:30 – 16:00 Coffee & Tea and Networking

16:00 – 17:30

Session: Mining, Enhancing & Integrating

Chair: Robert M. Campbell, Senior Publisher, Wiley Blackwell, Oxford

Drs. Eefke Smit, Director, Standards and Technology, STM, Amsterdam and Drs. Maurits van der Graaf, Senior Consultant, Pleiade, Amsterdam

Tracing Tacit Knowledge: Practice and Promise of Journal Article Mining

Dr. Peter K. Doorn, Director, Data Archiving and Networked Services (DANS), KNAW/NWO, The Hague

Enhancing Publications with Research Data

Dr. Sven Fund, Managing Director, De Gruyter, Berlin

Integrated Publishing - New Opportunities for Scientific Publishers

17:30 – 18:00

The APE Lecture

Introduction by Fred Dylla, Executive Director and CEO, American Institute of Physics

Prof. Dr. Bernard F. Schutz, Director, Astrophysical Relativity Division, Max Planck Institute for Gravitational Physics (Albert Einstein Institute), Golm (Potsdam)

Enabling the Transition of Existing Journals to Open Access

>19:30 **Conference Dinner** at Restaurant 'Gendarmerie' (NOT Refugium). On Invitation or with Reservation!

Wednesday, 25 January 2012 Final Program (Status: 12 January 2012)

08:00 – 09:00

Doors open (Coffee, Tea & Snacks)

09:00 – 10:00

Wake-up Discussion: The End of the Semantic Web? The Internet of Things & Services

Introduced by Arnoud de Kemp, Akademische Verlagsgesellschaft AKA, Heidelberg

Provocative Statements from Richard Padley (Managing Director, Semantico, Brighton) and Comments from Dr. Denny Vandrecic (Karlsruhe Institute of Technology and Wikimedia Deutschland), Prof. Dr. Stefan Gradmann (Institute of Library and Information Science, Humboldt University zu Berlin), Dr. Sven Fund (Managing Director, De Gruyter, Berlin), Michael Dreusicke (CEO, PAUX Technologies, Berlin) and Prof. Dr. Felix Sasaki (DFKI / W3C German Austrian Office, Berlin)

10:00 – 10:30 Coffee, Tea & Networking

10:30 -12:30

Session: Innovations

Chair: Drs. Eefke Smit, Director of Standards and Technology, STM, Amsterdam

Dr. Daniel Mietchen, EvoMRI Communications, Jena

Transforming the Way we publish Research

Geoffrey Bilder, Director of Strategic Initiatives, CrossRef, Lynnfield, MA

An Update on CrossMark and about ORCID: Toward Unambiguous Attribution of Scholarly Contributions

Dr. Steve Pettifer, School of Computer Science, University of Manchester

User-side semantic Enrichment of Scholarly Content

Stefan Geißler, Managing Director, TEMIS Deutschland, Heidelberg

Semantic Enrichment in an “Information as a Service” Model

12.30 – 13:30 Buffet Lunch

13:30 – 15:30

Session: Data and Publication Operability

Chair: Dr. Salvatore Mele, Head of Open Access, CERN, Geneva

Drs. Eefke Smit, Director of Standards and Technology, STM, Amsterdam

ODE: Opportunities for Data Exchange – A Publisher Viewpoint on the Changes ahead

Dr. Jan Brase, Director, DataCite, German National Library of Science and Technology, Hannover

DataCite revisited – Citing Data in the XXIst Century, at long last

Dr. Michael Diepenbroek, Managing Director, PANGAEA, MARUM Center for Marine Environmental Sciences, University Bremen

PANGAEA - Research Data enters Scholarly Communication. Building an Infrastructure to publish and cite Data in the Earth and Environmental Sciences

Dr. Todd J. Vision, Associate Professor of Biology, University of North Carolina at Chapel Hill, NC

Dryad: Scalable Infrastructure for coupling Research Data to Publications in the Life Sciences

15:30 – 16:00 Coffee & Tea and Networking

16:00 – 16:30

Keynote from the USA

Introduced by Robert M. Campbell, Senior Publisher, Wiley Blackwell, Oxford

Dr. Fred Dylla, Executive Director and CEO, American Institute of Physics, College Park, MD

One Publisher's Journey through the Open Access Debate.

16:30 – 17:30

Closing Panel

a.o. with Dr. Sabine Graumann, Director, TNS Infratest Research, München, Ahmed Hindawi, CEO, Hindawi Publishing Corporation, Cairo, and Dr. Heinz Weinheimer, Executive Vice President Mathematics / Business & Economics / Human Sciences, Springer, Heidelberg

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Support & Sponsorships:

Supported by the International Association of Scientific, Technical and Medical Publishers (STM), the International Publishers Association (IPA), the International Council for Scientific and Technical Information (ICSTI), the International Federation of Library Associations and Institutions (IFLA), the Federation of European Publishers (FEP), German Association of Publishers and Booksellers (Börsenverein), the Association of Learned and Professional Society Publishers (ALPSP), mediacampus Frankfurt and the Frankfurt Book Fair. Sponsors: STM, Börsenverein des Deutschen Buchhandels, Elsevier, Springer Science+Business Media, De Gruyter, Copernicus Publications, IOS Press, Brill, Atypon Systems, MetaPress/Ebsco, Akademische Verlagsgesellschaft AKA

Program Committee:

Mayur Amin, Director of Research, Elsevier, Oxford, **Mark Bide**, Executive Director, EDItEUR, London, **Jørgen Burchardt**, The Society of Danish Science Editors, Ringe, **Robert C. Campbell**, Senior Publisher, Wiley-Blackwell, Oxford, **Einar Fredriksson**, Director, IOS Press, Amsterdam, **Stefan Gradmann**, Berlin School of Library and Information Science, Humboldt-University-zu-Berlin, **Herbert Gruttemeier**, INIST-CNRS, Vandoeuvre-lès-Nancy, **Stuart Hamilton**, Senior Policy Advisor, IFLA, The Hague, **David Hoole**, Head, Content Licensing and Brand Marketing, Nature Publishing Group, London, **Michael Höppner**, Director, University Library, Bielefeld, **Arnoud de Kemp**, Organisation Committee APE 2012, Heidelberg, **Ulrich Korwitz**, Director, German National Medical Library, Cologne, **Michael Mabe**, CEO, International Association of Scientific, Technical and Medical Publishers (STM), The Hague and Oxford, **Salvatore Mele**, Head of Open Access, CERN, Geneva, **Eric Merkel-Sobotta**, EVP, Corporate Communications, Springer Science+Business Media, Berlin, **David Nicholas**, Director, CIBER Research, Newbury, **Henning P. Nielsen**, President, Pharma Documentation Ring (P-D-R) and Director, Novo Nordisk Library, Basværd, **Ralf Schimmer**, Head, Max Planck Digital Library (MPDL), Max-Planck-Gesellschaft, Munich, **Eefke Smit**, Director, Standards and Technology, International Association of Scientific, Medical and Technical Publishers (STM), **Christian Sprang**, Legal Counsel, German Association of Publishers and Booksellers (Börsenverein), Frankfurt, **Herman P. Spruijt**, Past President, International Publishers Association (IPA), Geneva, **Els van Eijck van Heslinga**, Acting Director of Finance and Corporate Services, National Library of The Netherlands, The Hague, **Jan Velterop**, CEO, Academic Concept Knowledge, Epsom, Surrey, **Mathias Wahls**, mw publishing consultancy, The Hague



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Academic Publishing
in Europe 7

Semantic Web, Data,
& Publishing

APE 2012	Full Program	Pre-Conference	Committee	Registration	Sponsors
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Other Information:

For more and actual information and for registration, please visit: www.ape2012.eu

For questions, please write to: info@ape2012.eu

All presentations will be videorecorded by River Valley TV and PDFs will be loaded after the APE Conference.

Terms and Conditions: Registrations are firm, but can be cancelled until 15 days before the Conference.

If cancelled later, only 50% will be credited. All fees are payable in advance incl. bank charges.

No liability in case of strikes, bad weather, earthquakes and tsunamis.

Organisation:

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