

# PROGRAMME

November 28 - 30, 2011

Russian State Library

**Monday, November 28, 2011**

## Conference Hall

- 9:00 AM - 10:00 AM**      **Registration**
- 10:00 AM - 11:00 AM**      **Opening Session**  
Synchronous Interpretation  
Presenters:  
Visly Alexander, Director General, RSL  
Kujbyshev Leonid, Director General, Centre PIC
- 11:00 AM - 1:00 PM**      **Plenary Session «Development and Preservation of Digital Cultural and Scientific Heritage»**  
Presenters:  
Visly Alexander , Director General, RSL  
Kujbyshev Leonid , Director General, Centre PIC  
Russian language only. Excursion around the Russian State Library will be organised for English speaking participants.
- Performances of participants**
- 11:00 AM - 11:20 AM      Visly Alexander, RSL, Moscow  
National Libraries in the Information Society
- 11:20 AM - 11:40 AM      Neretin Oleg, Ministry of Culture of Russia, Moscow  
Digital Services in the sphere of Culture
- 11:40 AM - 12:00 PM      Kouznetsova Tatiana, Moscow  
Additional professional library education: a conceptual basics
- 12:00 PM - 12:20 PM      Opreddenov Vladimir, EPOS Group, Moscow  
Creating and Multifunctional Usage of High-precision Digital Archives of images. A comprehensive educating project «Italian painting in VIII - XX centuries from the collection of the State Pushkin Museum of Fine Arts»
- 12:20 PM - 12:40 PM      Elzesser Marina, the State Tretyakov Gallery, Moscow  
The Tretyakov Gallery in IT Space
- 12:40 PM - 1:00 PM      Zabrovskaya Alla, Google Russia, Moscow  
Connecting cultures: helping cultures thrive online
- 1:00 PM – 2:00 PM      Lunch
- 2:00 PM - 5:00 PM**      **Plenary Session «International Initiatives and Projects»**  
Presenters:  
Tikhonova Ludmila , Deputy Director General, RSL  
Hemsley James , Director, EVA Conferences International  
Synchronous interpretation
- Performances of participants**
- 2:00 PM - 2:30 PM      Kuzmin Evgeny , RusCom IFAP , Moscow  
Digital information preservation and accessibility as future policy priorities in the field

of culture, education, science, communication and information

- 2:30 PM - 3:00 PM Ronchi Alfredo, MEDICI, Milano  
Future heritage, our legacy: methodologies and guidelines
- 3:00 PM - 3:30 PM de Polo Andrea, Fratelli Alinari, Firenze  
DECIPHER: Digital Environment for Cultural Interfaces; Promoting Heritage, Education and Research
- 3:30 PM - 4:00 PM Wenger Emanuel, ÖAW, Wien  
Multilingual online watermark databases
- 4:00 PM - 4:30 PM Dobrila Peter, Public Institute MARIBOR, Maribor  
Culture is a generator of Evolution
- 4:30 PM - 5:00 PM Ronchi Alfredo, MEDICI, Milano  
Digital natives grown up: How communication and teaching methods changed

## **Banquet Hall**

- 5:15 PM - 7:00 PM**      **Reception**  
Everybody invited

## **Tuesday, November 29, 2011**

### **Conference Hall**

- 10:00 AM - 2:00 PM**      **Workshop «Share Culture, Link Content». Europeana and supporting projects**  
Presenter: Brakker Nadezhda , Senior Expert, Centre PIC  
Synchronous Interpretation.
- Performances of participants**
- 10:00 AM - 10:40 AM McKenna Gordon, Collection Trust, London  
Introduction to Europeana
- 10:40 AM - 11:00 AM Kujbyshev Leonid, Centre PIC, Moscow  
Cultural Institutions of Russia as EUROPEANA content providers
- 11:00 AM - 11:20 AM Zimina Elena, RSL, Moscow  
The European Library: plans and perspectives
- 11:20 AM - 12:00 PM McKenna Gordon, Collection Trust, London  
Cultural Linked Data - The first results of the Linked Heritage project
- 12:00 AM - 12:30 PM Coffee - break
- 12:30 PM - 1:10 PM Stein Regine, Bildarchiv Foto Marburg, Marburg  
Aggregating museum content: the use of LIDO in ATHENA and Linked Heritage
- 1:10 PM - 1:30 PM Lavrenova Olga, RSL, Moscow  
The Organization of controlled metadata to search for electronic resources
- 1:30 PM - 1:50 PM Ivanov Vladimir, CIT RT, Kazan  
Tendencies of Development of United Cultural Heritage Catalogues. Technological Aspect
- 2:00 PM – 3:00 PM Lunch

**3:00 PM - 5:30 PM****Section «Digital Heritage Preservation»**

Presenter: Kuzmin Evgeny , Chair, Intergovernmental Council and Russian Committee, UNESCO Information for All Programme; President, Interregional Library Cooperation Centre  
Russian language only.

**Performances of participants**

3:00 PM - 3:20 PM

Murovana Tatiana, RusCom IFAP, Moscow  
International Conference «Preservation of Digital Information in the Information Society» as an input of Russia into UNESCO Information for All Programme Development

3:20 PM - 3:40 PM

Kujbyshev Leonid, Centre PIC, Moscow  
Long-term Digital Preservation of Cultural Heritage

3:40 PM - 4:00 PM

Brakker Nadezhda, Centre PIC, Moscow  
Harvesting and Preservation of Net Resources. National Libraries' Experience

4:00 PM - 4:20 PM

Opredelenov Vladimir, EPOS Group, Moscow  
Preservation of Digital Archives (the example of the Digital depository of the State Pushkin Museum of Fine Arts)

4:20 PM - 4:40 PM

Kalinina Lyudmila, Radischev Art Museum, Saratov  
Museum Digital Depository. Prospects of use

4:40 PM - 5:00 PM

Efimov Dmitry, Aladata, Moscow  
Long-term preservation of electronic cultural and scientific heritage for the metal-ceramic disks

**6:00 PM - 8:30 PM****Concert****Department of Official Publications****10:00 AM - 5:30 PM****Section «Technological Decisions for Cultural Area»**

Presenters:  
Shvartsman Mikhail , Head of the Unit, RSL  
Lavrenova Olga , Chief of Department, RSL  
Russian Language only

**Performances of participants**

10:00 AM - 10:20 AM

Lobanova Ekaterina, Krasnoyarsk  
Visualization of architectural forms

10:20 AM - 10:40 AM

Grigoryeva Anastasia, Cheboksary Art School, Cheboksary  
3D Modelling of Cheboksary: from research to representation

10:40 AM - 11:00 AM

Kunavin Konstantin, Tambov State University, Tambov  
Virtual Reconstruction of Railroad Heritage. The Imperial Train of Alexander III

11:00 AM - 11:20 AM

Kozlova Tatyana, Sibstrin, Novosibirsk  
Information Model of Old Russian Monuments

11:20 AM - 11:40 AM

Kurlyandskiy Victor, MUGM, Moscow  
Modelling of Cultural-Historical Landscapes using Historical Maps

11:40 AM - 12:00 PM

Barichev Sergey, Best seller, Moscow  
Culture of Audioguides in Russia: 5 years of experience

12:00 AM - 12:30 PM

Coffee - break

12:30 PM - 12:50 PM

Ignashenko Sergey, Expomir, Moscow

## Innovative Excursion Technologies

- 12:50 PM - 1:10 PM Danilina Elena, SPL by Ushinsky of ERA, Moscow  
Some Problems of Cyrillic Domain
- 1:10 PM - 1:30 PM Britchkovski Viatcheslav, National Library of Belarus, Minsk  
Integrated System of Access to Electronic Information Resources on the basis of Modern Protocols of Data Interchange
- 1:30 PM - 1:50 PM Bobryshev Sergey, ParaType Inc., Moscow  
Multilingual ParaType's fonts for Preservation of Digital Cultural and Scientific Heritage.
- 1:50 PM - 2:10 PM Sosedko Oleg, Kuzbass State pedagogical Academy, Novokuznetsk  
Regional Component of Software (MS Word). An Example of Shor culture
- 2:00 PM - 3:00 PM Lunch
- 3:00 PM - 3:20 PM Mersadykova Tatyana, «Alt-Soft» Company, Saint Petersburg  
The complex informatization of Russian archives
- 3:20 PM - 3:40 PM Zabotin Alexander, «Alt-Soft» Company, Saint Petersburg  
Software tool for creating information resources «Ark»
- 3:40 PM - 4:00 PM Dedik Pavel, SPL by Ushinsky of ERA, Moscow  
Web 2.0 Principles in new generation on-line Library Catalogues
- 4:00 PM - 4:20 PM Vlasova Svetlana, NSL RAS, Moscow  
Digital Catalogue of the Natural Sciences Library. Contemporary Technologies for Development
- 4:20 PM - 4:40 PM Barkova Olga, LTD SC BALI, Kiev  
Digitised Documents online. Technologies for preparation and presentation
- 4:40 PM - 5:00 PM Kleschar Sergey, Research Institute of Reprography, Tula  
Digital Documents: Quality Criteria and Monitoring
- 5:00 PM - 5:20 PM Makarenko Alexander, Russian State Library For Youth, Moscow  
Radiofrequency Identification, digital cataloguing and digitisation of old books in the Russian State Library For Youth
- Without presentation Bagaeva Valeriya, Krasnoyarsk  
Modern methods and design tools of information systems
- Without presentation Suprunov Alexandr, Radischev Art Museum, Saratov  
Free software in the service of the museum

## Conference Room

### 3:00 PM - 5:30 PM

#### **Section «Information Technologies in Museums»**

Presenter: Artamonov Alexander, Expert of “Museum Solutions”  
Russian Language only

#### **Performances of participants**

- 3:00 PM - 3:15 PM Opreddenov Vladimir , EPOS Group , Moscow  
Retention of virtual shape of exhibition space and objects exhibited (the example of Holy Russia exhibition in State Tretyakov Gallery and State Russian Museum)
- 3:15 PM - 3:30 PM Kalinina Lyudmila , Radischev Art Museum , Saratov  
10 years of informatisation of Radischev museum. Results and Prospects
- 3:30 PM - 3:45 PM Koscheeva Helen, Loshak Yuri, KAMIS JSC, Saint Petersburg  
Back to the Future: Multimedia Portal of the Nature and Human Museum (Khanty-

	Mansyisk)
3:45 PM - 4:00 PM	Hookk Daria, The Hermitage, Saint Petersburg History, reality and future of virtual archaeology
4:00 PM - 4:15 PM	Shpack Maria , Radischev Art Museum, Saratov Multimedia platform as a great technical foundation for the museum site
4:15 PM - 4:30 PM	Miloserdova Elena, Tambov State University, Tambov Projection Technologies in Exposition Activities in Museums
4:30 PM - 4:45 PM	Lebedeva Irina, SHM, Moscow Educational project "Russia. Historic Timeline. Virtual Excursions in the State Historical Museum"
4:45 PM - 5:00 PM	Mikhaylova Anna, Kunstcamera, Saint Petersburg MAE RAS (the Kunstkamera) in social networks
Without presentation	Surikova Alla, Positiv-film, Moscow Documentaries «Regional Museums of Russia»
Without presentation	Opredelenov Vladimir, EPOS Group, Moscow Reconstruction, Preservation and Popularisation of Cultural Heritage. Project «Church Space of Cyril-Belosersky Museum-preserve and Ferapontovo Monestary»

## Wednesday, November 30, 2011

### Conference Hall

**10:00 AM - 4:30 PM**      **Section «Libraries in Information Society. Resources, Services, Technologies»**  
 Presenter: Litvinova Natalia, Head of Department, RSL  
 Russian language only

#### Performances of participants

10:00 AM - 10:20 AM	Paklin Alexey, State Public Historical Library, Moscow Electronic delivery of documents: development, a condition and prospects (on an example of department of electronic delivery and subscription service of the State public historical library of Russia).
10:20 AM - 10:40 AM	Smirennova Svetlana, Library of the Administration of the President, Russian Federation, Moscow Educational activity of libraries in the virtual reference environment
10:40 AM - 11:00 AM	Andreeva Nadezhda, Moscow State University of Culture and Arts, Moscow Virtual Reference Services of Libraries. Tendencies of Development
11:00 AM - 11:20 AM	Kovalenko Viatcheslav, Oryol Regional Public Library, Orel Touch kiosks for library exhibitions
11:20 AM - 11:40 AM	Svirskaya Lidia, CSAL, Moscow Open Internet Digital Resources and Catalogue AtoZ EBSCO as means of Scientific Heritage Inventory
11:40 AM - 12:00 PM	Boikova Olga, RSL, Moscow Digital Resources in Libraries. Legal issues
12:00 AM - 12:30 PM	Break
12:30 PM - 12:50 PM	Belyaeva Nadezhda, Orel State institute of arts and culture, Orel Reading and Literature in Global Nets: new perspectives of library activities

12:50 PM - 1:10 PM	Lisitsyna Irina, Bogoliubov Art Library, Moscow Libraries in Metropolises of Russia. Modern Cultural Practices
1:10 PM - 1:30 PM	Mogilevets Svetlana, Bogoliubov Art Library, Moscow Library as a Territory of Tolerance
1:30 PM - 1:50 PM	Chadnova Irina , RSL, Moscow Multilingualism in Cyberspace. Russian Libraries Activities
2:00 PM - 3:00 PM	Lunch
3:00 PM - 3:20 PM	Loboozina Catherine, National library of Ukraine, Kiev Complex on-line information library services
3:20 PM - 3:40 PM	Lyapin Sergey, Archangelsk Regional Museum, Arkhangelsk Distributed Digital Library: new approaches to resources and services integration
3:40 PM - 4:00 PM	Gribkov Dmitry, Orel State institute of arts and culture, Orel Development of the Digital Document Space of a Region (Orel Regional Public Library Experience)
4:00 PM - 4:20 PM	Redkina Natalya, SPSTL SB RAS, Novosibirsk Strategies of technological development of libraries in a changing environment
4:20 PM - 4:30 PM	Guseva Evgeniya, RSL, Moscow Libraries in the Mirror of Statistics
<b>4:30 PM - 5:30 PM</b>	<b>Discussion «Libraries in the System of Digital Information Communications»</b> Presenter: Stepanov Vadim , Professor of the Moscow State University of Culture and Arts Russian language only

## **Department of Official Publications**

<b>10:00 AM - 2:10 PM</b>	<b>Section «Education for Culture, Culture for Education»</b> Presenter: Kouznetsova Tatiana, Head of the Library and Information Science Chair, professor, ARCAT Russian language only
	<b>Performances of participants</b>
10:00 AM - 10:20 AM	Antopolskiy Alexandre, Moscow Scientifically-educational information resources: development tendencies
10:20 AM - 10:40 AM	Markarova Tamara, SPL by Ushinsky of ERA, Moscow Electronic library as a modern presentation of pedagogical heritage
10:40 AM - 11:00 AM	Prudnikov Vladimir, INFRA-M Publishing House, Moscow Research and Education Space. Tendencies of Development
11:00 AM - 11:20 AM	Vilde Liliy, Moscow Culture and Art as a Base of Education in Humanities
11:20 AM - 11:40 AM	Gendina Natalia, Kemerovo State University of Culture and Arts , Kemerovo Official Site of a Culture and Art University. Technology of Development and Support
11:40 AM - 12:00 PM	Martynenko Igor, Grodno University, Hrodna New Educational Programme in the Sphere of CIS Historical and Cultural Heritage Protection
12:00 PM - 12:30 PM	Break
12:30 PM - 12:50 PM	Chaikovskaya Elena, KNUKiM, Kiev Multimedia Technology in Music Education
12:50 PM - 1:10 PM	Kryukov Gennadii, LIT 1537, Moscow

## School Informational System as Key Instrument of New Metaculture Development

- 1:10 PM - 1:30 PM Selivanov Nikolay, Studio of art designing, Moscow  
Computer pedagogic at industrial school. Who of whom?
- 1:30 PM - 1:50 PM Fedorov Alexander, TSPI, Moscow  
Levels of University Students' Media Competence: Analysis of Test Results
- 1:50 PM - 2:10 PM Christochevsky Sergei, Institute of Informatics Problems, Moscow  
Media literacy of teachers
- Without presentation Bouchev Alexandre, Tver  
Digital Resources in Language Acquisition and Active Surfer
- Without presentation Zaprudskaya Liubov, SMLT MSC, Moscow  
Actual automation tools of information and library service for musical scientific and studying process: experience of problem statement and implementation
- Without presentation Zhidchenko Alexander, MUIF «Sinergy», Moscow  
The role of electronic resources in the educational process (the project «Political Management»)
- 2:00 PM - 3:00 PM Lunch
- 3:00 PM - 5:40 PM** **Section «Theoretical basis of Information Society»**  
Presenter: Drikker Alexander , Professor, SPbSU  
Russian language only

### **Performances of participants**

- 3:00 PM - 3:20 PM Grinchenko Sergey, Institute of Informatics Problems, Moscow  
Electronic Heritage as an Element of System Memory of Humankind
- 3:20 PM - 3:40 PM Vikhrev Vladimir, Institute of Informatics Problems, Moscow  
Phenomenology of Multimedia
- 3:40 PM - 4:00 PM Shapiro David, Institute for Problems of Computer Technology and Informatization, Moscow  
Virtual Reality in Cultural Studies
- 4:00 PM - 4:20 PM Grinevich Larisa, AGAKI , Barnaul  
Internet-resource as a means of National Values Development
- 4:20 PM - 4:40 PM Kolesnichenko Svetlana, RSL, Moscow  
Integral Approach to Research and Preservation of Heritage
- 4:40 PM - 5:00 PM Drikker Alexander, SPSU, Saint Petersburg  
«Digital» Space of Consciousness
- 5:00 PM - 5:20 PM Vlasova Victoria, Philosophy Institute, Moscow  
Space of Culture: Globalisation Aspect
- 5:20 PM - 5:40 PM Smirnova Tatiana, RICR, Moscow  
The history of a museum exposition's development: from a subject to an electronic image

## **Conference Room**

- 10:00 AM - 2:00 PM** **Section «National Union Catalogue of Museum Collections, Russian Federation»**  
Presenters:  
Neretin Oleg, Director of the Science, Education and IT Department, Ministry of Culture of Russia  
Sukhonkin Alexander, Deputy Director of the Science, Education and IT Department,

Ministry of Culture of Russia  
Dremaylov Alexander, IT-director, the State Historical Museum  
Russian language only

#### **Performances of participants**

- 10:00 AM - 10:20 AM Dremaylov Alexander, SHM, Moscow  
Project «National Union Catalogue of Museum Collections, Russian Federation»
- 10:20 AM - 10:40 AM Vorobyeva Ekaterina, Main Computing Center of the Ministry of Culture RF, Moscow  
"«National Union Catalogue of Museum Collections, Russian Federation V2.0». Concept, realisation, results"
- 10:40 AM - 11:00 AM Opredelevov Vladimir, EPOS Group, Moscow  
New web-portal of the National Union Catalogue of Museum Collections, Russian Federation
- 11:00 AM - 11:20 AM Barenburg Mark, Main Computing Center of the Ministry of Culture RF, Moscow  
AS «Museum-3» and AS «Museum-4». Interaction with the National Union Catalogue of Museum Collections, Russian Federation
- 11:20 AM - 11:40 AM Balakirev Alexander, STG, Moscow  
The State Tretykov Gallery in the project "National Union Catalogue of Museum Collections, Russian Federation"
- 12:00 PM - 12:30 PM Break
- 12:30 PM - 2:00 PM Discussion
- 2:00 PM – 3:00 PM Lunch
- 3:00 PM - 4:30 PM** **Discussion «New Variant of the Regulations on Registration and Keeping of Museum Objects and Collections»**  
Presenter: Petrova Nadezda , Konsultant, Ministry of Culture of Russia  
Russian language only
- 4:30 PM - 5:30 PM** **ADIT Meeting. «16th Annual conference ADIT-2012»**  
Presenter: Tolstaya Natalia, Chief Research Secretary, STG, President of ADIT  
Russian language only

#### **Oriental Center**

- 10:00 AM - 5:30 PM** **Section «Cultural Information Resources. Development and Promotion»**  
Russian language only  
Presenter: Maistrovich Tatyana, Head of the Unit, RSL

#### **Performances of participants**

- 10:00 AM - 10:20 AM Mersadykova Tatyana, «Alt-Soft» Company, Saint Petersburg  
Alt-Soft. Digital resources of cultural heritage. Review and prospects
- 10:20 AM - 10:40 AM Borisov Nikolay, SPSU, Saint Petersburg  
Multimedia virtual archives dedicated to the life and creation of L.N. Gumilev
- 10:40 AM - 11:00 AM Fedorin Mikhail, Kiev  
Virtual Tour around might-have-been project
- 11:20 AM - 11:40 AM Isachenko Tatyana, RSL, Moscow  
Digital Facimile Editions: Reconstruction of Context
- 11:40 AM - 12:00 PM Davidenkova-Khmara Ekaterina, SPbUHSS, Saint Petersburg  
Russian Educational Internet-resources on Musical Acoustics



12:00 PM - 12:20 PM	Break
12:20 PM - 12:40 PM	Likhter Julia, «Heritage» , Moscow Ancient Glass. The History of Researches in the Mirror of Bibliography
12:40 PM - 1:00 PM	Ostapova Irina, Ukrainian Lingua-Information Fund, Kiev Linguistic Dictionaries collection as a net resource
1:00 PM - 1:20 PM	Polak Yuri, Moscow Digital library 'Russian scientific heritage': monitoring of network resources
1:20 PM - 1:40 PM	Novikova Ksenia, Russian Academy of music, Moscow Internet-resources about Composers. An Overview
1:40 PM - 2:00 PM	Ageeva Galina, Mordovian State University, Saransk The Role of Blogosphere in Promotion of Culture and Art Resources
2:00 PM - 3:00 PM	Lunch
3:00 PM - 3:20 PM	Bobrykhin Andrey, The museum center «Gamayun», Yekaterinburg Information System of a Folk Art Museum
3:20 PM - 3:40 PM	Davydova Nadezhda, RSL, Moscow Digital Image Library
3:40 PM - 4:00 PM	Nakaryakova Olga, The museum center «Gamayun», Yekaterinburg The site <a href="http://www.centrgamaun.ru">www.centrgamaun.ru</a> as a virtual representative of the museum
4:00 PM - 4:20 PM	Kiselev Alexey, Museum-reserve «Rostov kremlin», Yaroslavl Digital Presentation of Ethnographic Expedition Materials
4:20 PM - 4:40 PM	Verhovskiy Aleksandr, Moscow State Institute of Electronics and Mathematics, Moscow Web-presentation of the literature, art and culture magazine for family reading «Path of Creativity»
4:40 PM - 5:00 PM	Bulatov Oleg, Saint Petersburg English Language Virtual Excursion around St. Petersburg. Students' input in St. Petersburg studies
5:00 PM - 5:15 PM	Kopytova Natalya, Tambov State University, Tambov Concept of Multimadia Edition «Russian Composer Alexey Verstovsky»
5:15 PM - 5:30 PM	Alexandrov Eugeny , MSU , Moscow Collection of Videodocuments on Old Belief of Russia
Without presentation	Kolupaev Vladimir, Russia Cristiana, Seriate Documentary funds the Italian association « Russia Cristiana» and access to them through information and communication technology
Without presentation	Fomin-Nilov Denis, IWH RAS, Moscow The new forms of science publication culture (the case of The electronic journal of education and science «History»)
Without presentation	Proletkin Igor, SSU, Saratov Yandex-metrics of the site «News of Radishshev Museum»
Without presentation	Naumenko Valentina, RSSU, Moscow Anglistica in university and Michalsky' science-pedagogical activity

## Conference Hall

**5:30 PM - 6:00 PM**

### Closing Session

Russian language only

Presenters:

Tikhonova Ludmila , Deputy Director General, RSL

Kujbyshev Leonid , Director General, Centre PIC

