ECLAP Event Outreach Toolkit ENGLISH VERSION

Please feel free to use the following sample tweets, Facebook updates, emails, and/or blog posts as they are, or alter them accordingly.

Sample email:

Apologies for cross-posting

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences

with the participation of Nobel Laureate

Dario Fo & Franca Rame

20 October 2011 Sapienza, University of Rome

We would like to invite you to the event **Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences.**

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences is the second in the series of international events planned by ECLAP.

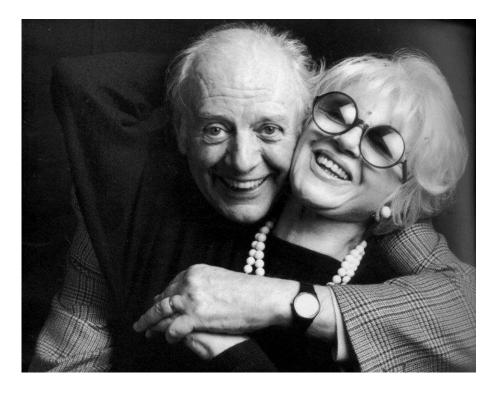
This event will take in Rome on 20 October2011, thanks to Centro Teatro Ateneo of Sapienza, University of Rome, and with collaboration of, University of Florence (ECLAP Coordinator), Compagnia Teatrale Fo-Rame, Fondazione Rinascimento Digitale and Italian Ministry of Cultural Heritage and Activities.

Special guests will be Nobel Laureate Dario Fo & Franca Rame.

They will present their archive, which features unique videos, images and texts representing more than 50 years of activity of the Dario Fo and Franca Rame theatre company. The remarkable items of the archive are being made available to EUROPEANA, for the first time thanks to ECLAP.



20th October - Aula Magna, Sapienza - University of Rome



"In our partnership with the ECLAP Digital Library, we intend to support ECLAP in its program of preservation, enhancement and social use of the artistic heritage through the provision of a unique access portal to the performing arts that will converge with Europeana"

(Dario Fo & Franca Rame)

ECLAP, the European Collected Library of Artistic Performance, is the new online archive for all performing arts in Europe, co-funded through the ICT Policy Support Programme of the European Commission. For the first time, the collections of the most important European performing arts institutions and archives are available online through the ECLAP Portal, as well as through Europeana, the European digital library. ECLAP also provides innovative and unique solutions and tools to help performing arts institutions manage and make their collections accessible.

Are you passionate in the performing arts sector or if you are an archivist, librarian, stakeholder, IT manager, artist, policy maker, manager, researcher, practitioner, or educator? This event is for you! You can find a detailed programme and some practical info here.

Participation to the event is free of charge but space is limited. Kindly register here before October the 18th.

The language of the event is Italian. If you have any further inquiries or require additional information about this event, please contact: info@eclap.eu

If you are not registered on the ECLAP portal, you may do so on http://www.eclap.eu



Sample tweets

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences. Register today! http://www.eclap.eu/meeting

Don't miss out! Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences in ROME - register today: http://www.eclap.eu/meeting

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences. Limited spaces in! Register online now: http://www.eclap.eu/meeting

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences with Nobel Laureate Dario Fo & Franca Rame. Programme here!

Do you know ECLAP? Are you interested in participating in the second ECLAP event, in Rome with Dario For & Franca Rame? Join now! http://www.eclap.eu/meeting



Facebook updates:

Are you at the cutting edge of your field - performing arts, technology, arts, digital library and more? **Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences** in ROME- register today:

http://www.eclap.eu/meeting

Stay competitive in your field! Limited spaces in **Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences** in ROME- Register online now: http://www.eclap.eu/meeting

Don't miss out! Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences in Rome, workshop with the participation of Nobel Laureate Dario Fo& Franca Rame - register today:

http://www.eclap.eu/meeting

You want to know more about the international workshop **Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences** in ROME with the participation of **Nobel Laureate Dario Fo & Franca Rame?** Find the programme here http://bpnet.eclap.eu/drupal/?q=node/41263, and register today! http://www.eclap.eu/meeting



Blog post:

Performing Arts Digital Collections: ECLAP. Opportunities, Advantages, Experiences

With the participation of Nobel Laureate

Dario Fo & Franca Rame

20 October 2011

Aula Magna Sapienza, University of Rome Piazzale Aldo Moro, 5 00185 Rome

Are you at the cutting edge of your field - performing arts, technology, arts, digital library and more?

REGISTER HERE TODAY!

Registration is free and open through October the 18th

See the program here

