

## Workshop: Co-creating augmented cultural experiences in Albertopolis



In conjunction with the international [Engineering & Product Design Education Conference](#), and the EU [PLUGGY project](#), [Imperial College](#) and [Royal College of Art](#) are hosting a free co-design workshop for participants to co-create cultural experiences based on the rich design and innovation history of Albertopolis using the tools for augmentation created by PLUGGY, REACH linked project. **PLUGGY** (the Pluggable Social Platform for Heritage Awareness and Participation), is a 3-years Horizon 2020 EC funded project, which provides a social platform and a series of pluggable applications that aim at facilitating a continuing process of creating, modifying and safeguarding heritage where European citizens will be consumers, creators and maintainers of cultural activities. You are warmly invited to join us for a late afternoon and evening of refreshments, problem solving, and hacking for culture!



What you can expect from the workshop]

An afternoon of hands on cultural exploration and content creation that enriches your, and future visitor, experiences of the Albertopolis cultural heritage. You will be teamed up side-by-side with Imperial and RCA staff and students, cultural heritage professionals, designers and researchers and London's community.

### Agenda:

- 2:00 - 2:30 Registration, networking and Albertopolis orientation
- 2:30 - 2:45 Kick-off and introductions
- 2:45 - 3:30 Teams try out the PLUGGY applications based on Albertopolis experiences
- 3:30 - 4:15 Content developed
- 4:15 - 4:45 Teams pitch their work
- 4:45 - 5:30 Workshop wrap-up
- 6.00 - 8.00 Refreshments and drinks reception with Sonic playback

To secure your place at this event get a FREE General Admission ticket, clicking the button available below.

**\*\* Note;** If you attend the conference, there is no need to book a ticket here. You can sign up for the workshop using the conference registration system. **\*\***

[Register Here](#)