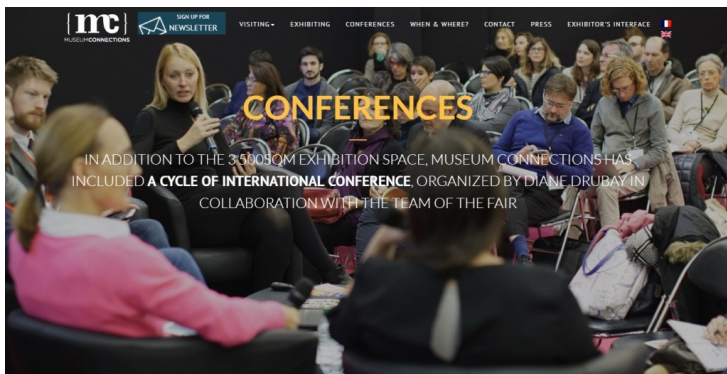


## Museum Connections

Museum Connections is the international place for museum businesses that gathers every year more than 313 exhibitors specialized in retail, museum shops, equipment & site valorisation, and more than 3 853 professional visitors coming from various cultural sites (museums, zoos, tourism office, castles, entertainment parks...).

Museums have been highlighted by media for a few years not just for their cultural activities, but also for their strategic and economic innovations. Institutions now have to rethink their models, management processes and even their role. Museum Connections answers the needs of professionals of the field who want to increase the resources of their venue and are looking for new products and services, expertise and exchanges.



Next to the fair, which takes place in Paris on January 2018, Museum Connections includes a full cycle of international conferences throughout 2018, gathering international experts coming from worldwide well known institutions (MoMA, TATE, V&A, Chateau de Versailles, MUCEM, Musée du Louvre...), who create economic relationships for museums of tomorrow to inspire and suggest keys to succeed at rethinking institutions' cultural strategy.

<https://www.museumconnections.com/en/conferences/>

**Museum Connections 2019** - The international place of Museum businesses

Dates: January, 16th & 17th 2019

Location: Paris, Porte de Versailles, FRANCE

Key figures:

- 313 exhibitors
- 3 853 professional visitors
- 20h of inspiring conferences and workshops

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